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Prepared for 1951 Outlook Conference - Oct.'50 Bureau of Human Nutrition and Home Economics

UNITED STATES DEPARTMENT of AGRICULTURE

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This chart book brings together available material on the economic situation of rural families. The subjects covered are: Population, Income, Prices, Family Spending, Food, Housing, and Clothing.

and in part because recent data on family food consumption and clothing Some material on urban families is presented also. This is in part beinventories are available only for city families. These subjects are cause of an interest in making comparisons of rural and urban living Agricultural Outlook Conference, the emphasis is on rural families. of special interest to home economists, for whom this chart book is Because this chart book was prepared primarily for use at the

Census Bureau and Office of Business Economics, Department of Commerce; In addition, other sources are used: Bureau of Agricultural Economics Bureau of Labor Statistics, Department of Labor; and summaries of farm search carried on by the Bureau of Human Nutrition and Home Economics. Some of the data used in preparing the charts are drawn from reand Rural Electrification Administration, Department of Agriculture; home accounts from the State colleges of agriculture. Charts. -- Reproductions (photographic prints) of all charts in this book are available. Sizes suitable for wall charts may be purchased.

of charts from this book and additional ones shown in miniature on pages Film strip. -- A film strip has been prepared including a selection 90, 91, and 92. Subjects covered are:

Clothing purchases and inventory, Minneapolis-St. Paul, Minnesota, 1949 Food consumption and dietary adequacy of urban families, spring, 1948 Trends in food supplies and nutrients available Economic situation of rural families

For directions for ordering prints and film strips see inside front cover.

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RURAL FAMILY LIVING

POPULATION

Over the years, the United States has changed from a country primarily agricultural to one predominantly urban and highly industrialized. Just before World War II farm families numbered 21 out of every 100. By April 1949 only 17 out of every 100 families lived on farms. (Chart 1.)

an even greater shift to cities has come an even greater shift to villages and open country designated as "rural nonfarm." Between 1940 and 1949, the number of farm families showed little change (actually decreasing very slightly). But the number of urban families increased by one-fourth and the number of rural nonfarm families by almost one-third.

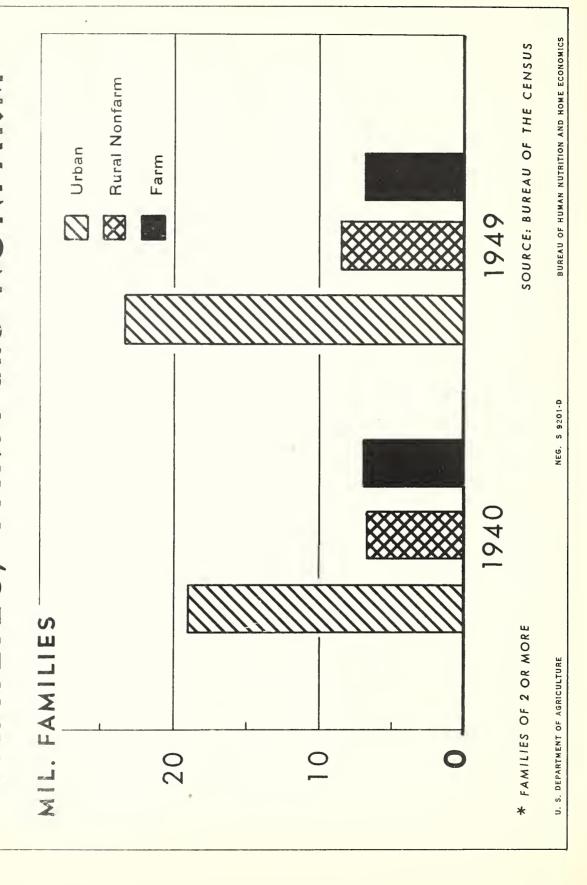
These rural families, both farm and non-farm, are of particular interest to those concerned with the welfare of the nation's children. While rural families comprise only μ 0 percent of all families they include almost

half of the nation's children. (Chart 2.)
Rural families account for more than half of
the families with three or more children, and
almost two-thirds of those with five or more.
More families with six or more children live
on farms than in cities.

Since facilities such as those for education and medical care are in large part provided on a community basis, rural children are at a disadvantage compared with city children. The lower family incomes in rural areas combined with the larger number of children to be served make community services such as those offered by schools and hospitals less satisfactory in rural than urban communities.

In addition, some rural communities have gained so many nonfarm residents in recent years that existing schools and other services have been unable to meet the need.

Chart 1

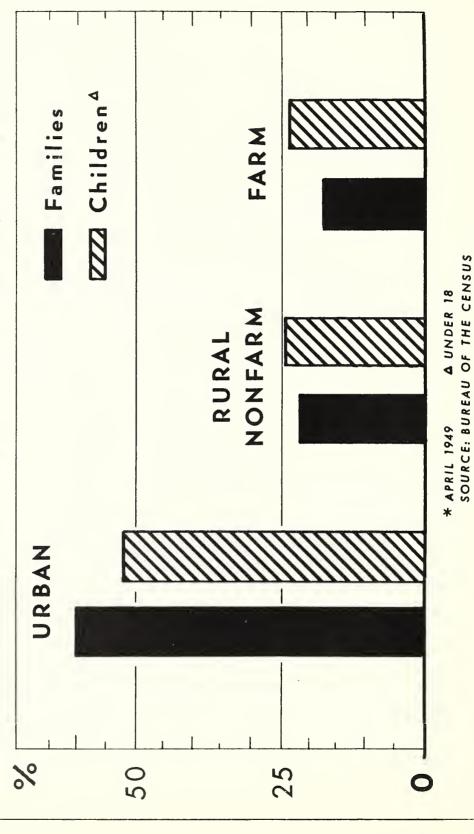


Families, Farm and Nonfarm

Number of households of 2 or more, April 1940 and April 1949

9	Households	Households of 2 or more
lype of community	1940 (thousands)	19h9 (thousands)
United States	32,177	38,726
Urban	18,925	23,422
Fural nonfarm	6,507	8,585
Fural farm	9746	6,718
Source: U. S. Bureau of	U. S. Bureau of the Census, Series P-20, No. 26.	ies P-20, No. 26.

Chart 2



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Families and Children by Place of Residence

Percent of families and percent of children under 18 living in urban, rural nonfarm and rural farm areas, April 1949

	Families	ies	Children under 18	nder 18
race of residence	Number (thousands)	Percent	Number (thousands)	Percent
Total	38,537	100.0	45,810	100.0
Urban	23,287	7.09	23,790	51.9
Rural nonfarm	8,531	22.1	11,291	24.6
Rural farm	6,720	17.4	10,729	23.4

Source: U. S. Bureau of the Census, Current Population Reports, Series P-20, No. 26.

INCOME

In 1949, for the second consecutive year, realized net farm income of farm operators was less than in the year preceding. Preliminary estimates indicate that the decline has continued, so that by the end of 1950 net farm income will have dropped more than 25 percent in three years. Even after this decrease, the net income of farm operators is still considerably above prewar levels (chart 3). The figures for realized net income of farm operators are aggregates and include not only the net cash income from farm production and Government payments but also the value of home-produced food and fuel used at home and the gross over-all rental value of farm

Farm income of farm operators, however, shows only part of the picture of what is happening to families living on farms. Many farm operators receive additional income from nonfarm sources. A recent Census report, for instance, shows that one out of every five farm operators received wages or salary for off-farm work in 1949. Income of other persons living on farms must also be taken into consideration.

Trends in the income of all persons living on farms are shown in chart 4. Income from non-

farm as well as farm sources is included. Estimates of the value of home-produced food and fuel and the rental value of the dwelling are incorporated. The figures are on a per capita basis. Thus they also allow for the fact that total income from agriculture now supports fewer people than formerly.

The general picture shown in chart L is much the same as the trends in aggregate income of farm operators. However, because nonfarm as well as farm income is included, the year-to-year income figures are more stable than the income from farm sources only.

From chart μ it is possible to compare trends in income of persons living on farms with trends in income of persons not living on farms. Although income of persons on farms increased much faster in the war and early postwar years than that of nonfarm residents, it also dropped much faster after reaching its peak in 19μ 8.

The information in chart 5, while more limited with respect to the number of years shown, presents in more detail trends in income for urban and rural residents. These figures, furthermore, are on a family basis and include

money income from all sources. They do not include estimates of the value of home-produced food and fuel and rental value of owned home.

Also, the income figures presented are medians rather than averages (used in chart 2).

The figures shown in chart 5 indicate that in the 5-year period, $19\mu-48$, the median money income of farm families increased proportionately more than did the income of urban families. But in $19\mu8$, median money income was still much lower for farm than for urban families; it was \$1,500, or $\mu3$ percent less.

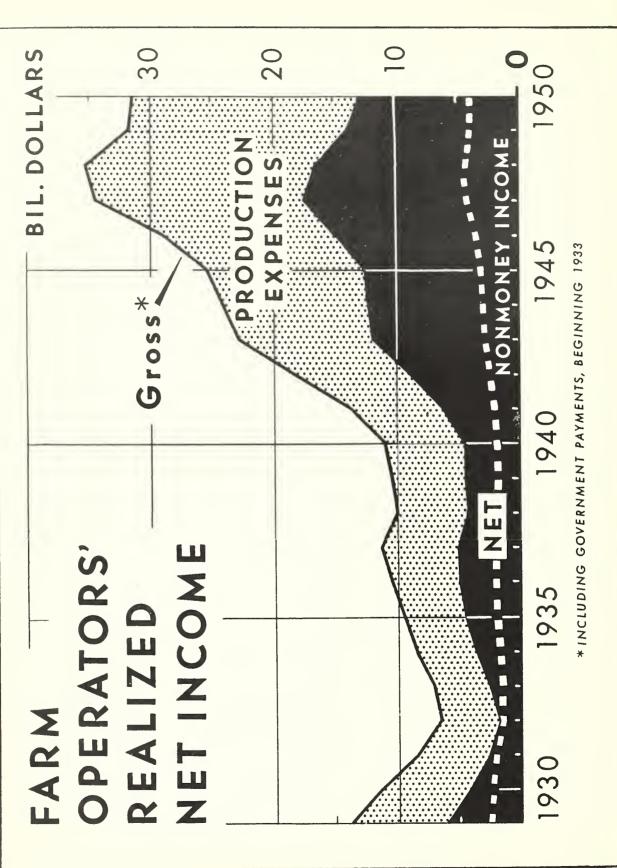
Urban family incomes average less in the small than in the large cities. For families in cities of less than 50,000 population, median 1948 income was 11 percent less than for families living in the metropolitan areas. The small cities include a large share of the urban population (chart 6). They are also important in the predominantly rural parts of the country. It is with these small-city families that the rural population most often has contact. To the extent that exposure to urban patterns effects changes in rural living patterns, the incomes in smaller cities and the levels of living they make possible are the most significant urban levels for farm families.

Family incomes differ also in different parts of the country. The only available statistics on this point are the figures for per capita income of the total population (both farm and nonfarm) by State shown in chart 7. These figures include the value of home-produced food on farms and food furnished employees. They make no allowance for value of owned homes. Generally speaking, the relative position of farm families by States parallels the relative position of all persons by State.

Chart 7 shows the great variation in income over the country. Most of the high-income States are those highly industrialized and urban. Some of the important agricultural States of the Midwest occupy a middle position. Nine Southeast States with 36 percent of the farm population average per capita incomes under \$1,000.

The variation in farm family incomes is important to an understanding of the situation of farm families by the amount of their 1948 net money income showed a median or mid-point of \$2,000 (chart 8). Ten percent had more than \$5,000 in eash to spend, but one out of every four families had less than \$1,000, and one in eight had less than \$500.

Chart 3



Farm Operators' Realized Net Income 1910-50

Year	Gross farm	Production expenses	Realized net income from agriculture $\frac{2}{}$	Year	Gross farm	Production expenses	Realized net income from agriculture 2/
	Million	Million	Million		Million	Million	Million
	dollars	dollars	dollars		dollars	dollars	dollars
1910	7,352	3,599	3,753	1930	11,388	7,059	11,329
1911	7,081	3,646	3,435	1931	8,378	5,634	2,744
1912	7,561	3,890	3,671	1932	901,9	4,574	1,832
1913	7,821	4,035	3,786	1933	7,055	4,374	2,681
1914	7,638	4,120	3,518	1934	8,486	4,727	3,759
1915	7,968	4,223	3,745	1935	9,595	5,111	4,484
1916	9,532	4,845	η,687	1936	10,643	5,581	5,062
1917	13,147	6,136	7,011	1937	11,265	6,126	5,139
1918	16,232	7,558	8,674	1938	10,01	5,744	4,327
1919	17,710	8,461	9,249	1939	10,547	6,088	4,459
1920	15,908	9,130	6,778	19μ0	11,009	6,484	4,525
1921	10,478	6,875	3,603	1941	13,881	7,469	6,412
1922	10,883	6,826	4,057	1942	18,551	9,465	980,6
1923	11,967	7,125	4,842	1943	23,008	10,882	12,126
1924	12,623	7,495	5,128	1944	24,159	049,11	12,519
1925	13,567	7,464	6,103	1945	25,419	12,629	12,790
1926	13,204	7,505	5,699	1946	29,255	14,238	15,017
1927	13,251	7,545	5,706	1947	34,643	16,849	17,794
1928	13,550	7,855	5,695	1948	35,071	18,545	16,526
1929	13,824	7,780	6,044	1949 3/	32,167	18,038	14,129
				1950 1/	31,500	18,500	13,000
	_			ì			

Not adjusted for inventory changes; beginning with 1933, includes Government payments. Includes Government payments to farm operators. 1/ Not adjusted for inve 2/ Includes Government p 3/ Preliminary. 4/ Tentative estimate.

Note: All income figures include value of home-consumed food and fuel and gross rental value of farm homes.

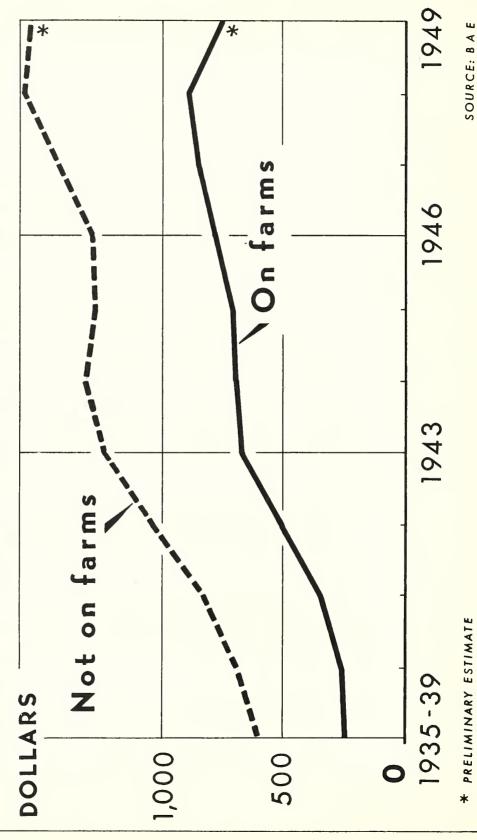
Source: Bureau of Agricultural Economics.

NEG. S 9204-D

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NET INCOME PER PERSON Living On and Not On Farms

Chart 4



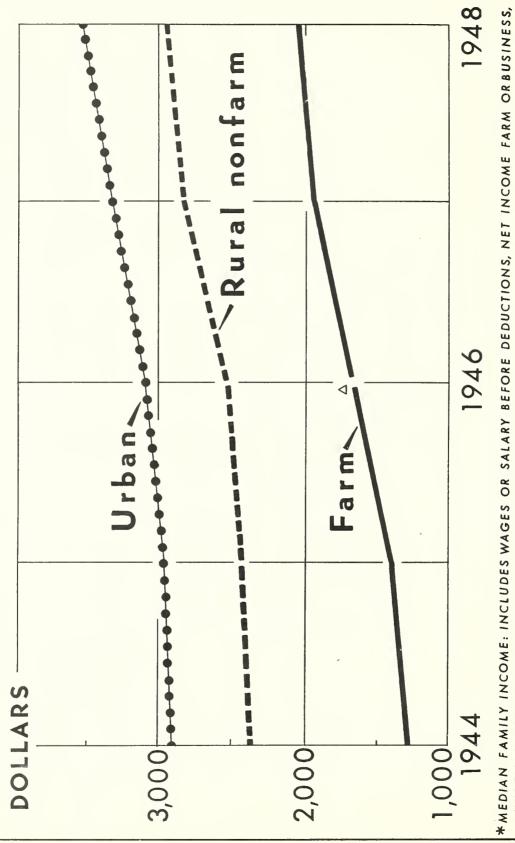
Per Capita Net Income of Persons Living on Farms and of Persons Not Living on Farms 1935-39 Average and 1940-49

	Per capita	Per capita net income $1/$
Year	Persons living on farms	Persons not living on farms
1935–39	\$243	\$602
1940	257	969
1941	348	826
1942	501	1,035
1943	469	1,234
1944.	663	1,311
1945	712	1,284
1946	780	1,298
1947	857	1,409
1948	392	1,551
1949	\$94	1,520

1/ Income of persons on farms includes value of housing, food and fuel from farm; income of persons not on farms includes rental value of owned houses.

Source: Bureau of Agricultural Economics.





*MEDIAN FAMILY INCOME: INCLUDES WAGES OR SALARY BEFORE DEDUCTIONS, NET INCOME FARM ORBUSINESS, DIVIDENDS, INTEREST, PENSIONS SOURCE: BUREAU OF THE CENSUS \(\triangle \text{Data} \) Data not available for 1946

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BUREAU OF HUMAN NUTRITION AND HOME ECONOMICS

Trends in Family Income

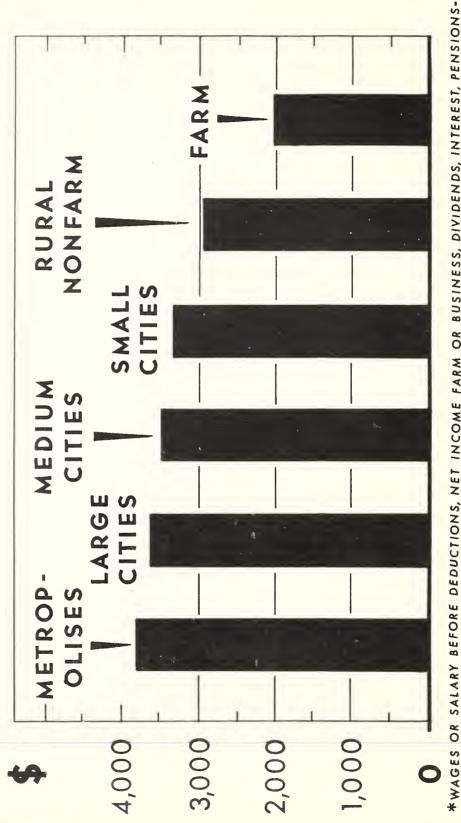
Median net money income of urban, rural nonfarm and rural farm families of two or more persons, 1944-1948 1/

Type of community		Median r	Median net money income	income	
	1944	1945	1946	1947	1948
	Dollars	Dollars	Dollars	Dollars	Dollars
United States	2,533	2,621	71	3,033	3,187
Urban	2,918	2,995	3,131	3,350	3,551
Rural nonfarm	2, 388	2,445	2,548	2,826	2,954
Rural farm	1,272	1,410	77	1,958	2,036

1/ Median net money income of rural farm families in 1946 not available. To facilitate historical comparison, figures in this table refer only to here. Income includes wages or salary before deductions, net income from lodging houses, etc., included in Charts 6 and 8 for 1948, are excluded families in households. The small number of families living in hotels, farm or business, and other income such as dividends, interest, or pensions.

Source: U. S. Bureau of the Census, Current Population Reports, Series P-60 No. 6.

By Size of Community, 1948 FAMILY INCOME*



*WAGES OR SALARY BEFORE DEDUCTIONS, NET INCOME FARM OR BUSINESS, DIVIDENDS, INTEREST, PENSIONS-SOURCE: BUREAU OF THE CENSUS MEDIAN FAMILY INCOME

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Chart 6

Family Income by Size of Community 1/

Median net money income of families of two or more, by place of residence, $19\mu 8$

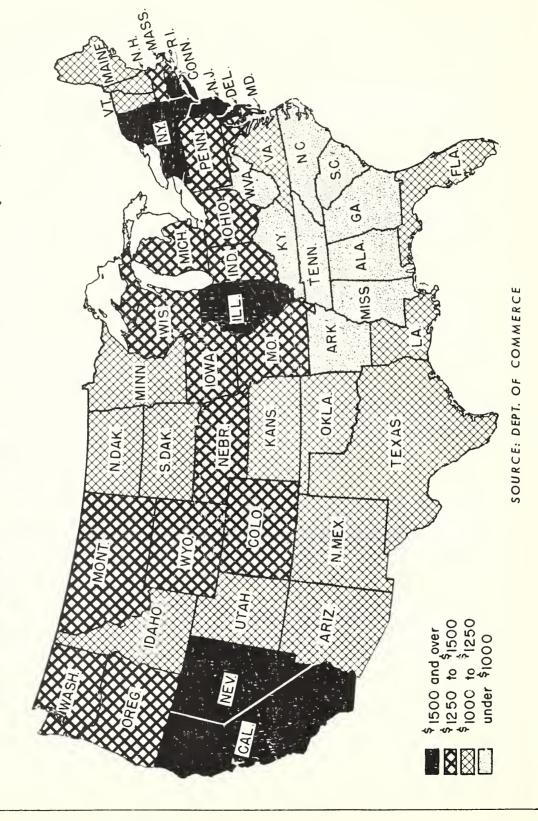
Median net money income (dollars)	3,187		3,859	3,660	3,540	3,385	2,954	2,036
Place of residence	Total	Urban	Metropolises (1,000,000 and over population)	Large citics (250,000-999,000 population)	Middle-sized cities (50,000-249,999 population)	Small cities (2,500-49,999 population)	Rural nonfarm (villages with population less than 2,500 and open country)	Rural farm (includes all persons living on farms)

Source: U. S. Bureau of the Census, Current Fopulation Reports, Series P-60, No. 6.

1/ Income includes wages or salary before deductions, net income from farm or business, and other income such as dividends, interest, or pensions.

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PER PERSON, 1949 NCOME



Income per Person, by State, 1949 Income payments to individuals 1/

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	Income payments	s to individuals $1/$	
State	1949 Per capita	State	1949 Per capita
United States	\$1,330		
Alabama	773	Nevada	\$1,731
Arizona	1,165	New Hampshire	1,195
Arkansas	778	New Jersey	1,546
California	1,665	New Mexico	1,033
Colorado	1,386	New York	1,758
Connecticut	1,591	North Carolina	854
Delaware	1,675	North Dakota	1,202
Florida	1,102	Ohio	1,436
Georgia	876	Oklahoma	1,068
Idaho	1,221	Oregon	1,448
Illinois	1,618	Pennsyl vania	1,416
Indiana	1,290	Rhoae Island	1,403
Lowe	1,292	South Carolina	787
Kansas	1,210	South Dakota	1,174
Kentucky	865	Tennessee	873
Louisiana	1,002	Texas	1,205
Maine	1,087	Utah	1,213
Maryland	1,401	Vermont	1,075
Massachusetts	1,417	Virginia	1,039
Michigan	1,445	Washington	1,469
Minnesota	1,227		
Mississippi	654	West Virginia	866
Missouri	1,286	Wisconsin	1,329
Montana	1,390	Wyoming	1,481
Nebraska	1,294	District of Columbia	1,820
7 (200) 10+00 / 1	7	4	

1/ See Notes 2, 3, and 4, pp. 22-23, Survey of Current Business, August 1950.

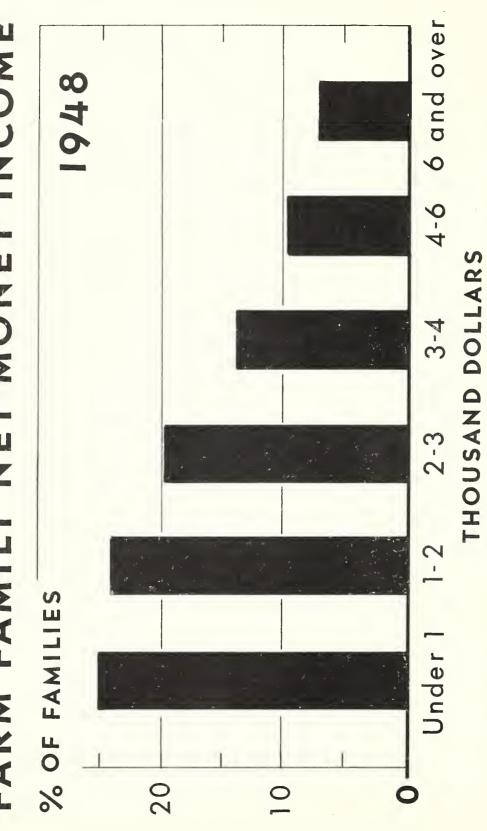
Source: U. S. Department of Commerce.

SOURCE: BUREAU OF THE CENSUS

*WAGES OR SALARY BEFORE DEDUCTIONS, NET INCOME FARM OR BUSINESS, DIVIDENDS, INTEREST, PENSIONS

FARM FAMILY NET MONEY INCOME*

Chart 8



Farm Family Net Money Income 1/

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Distribution of rural farm families of two or more, by net money income $19\mu\,8$

	Number of farm	Number of farm Percent of farm
Net money income level	families (thousands)	families
All incomes	6,720	100.0
Under \$1,000	1,593	25.2
\$1,000-\$1,999	1,613	24.0
\$2,000-\$2,999	1,337	19.9
\$3,000-\$3,999	۲η6	170
	017	6.1
%5,000-%5,999	249	3.7
\$6,000 - #9,999	316	1407
\$10,000 and more	161	2.4

Source: U. S. Bureau of the Census, Current Population Recorts, Series P-60, No. 6.

1/ Income includes wages or salary before deductions, net income from farm or business, and other income such as dividends, interest, or pensions.

PRICES

After 1948, prices paid for most consumers' goods declined slightly, reaching a low point at the end of 1949. During the spring and summer of 1950 retail prices of many goods reversed the trend of the preceding 18 months. During July wholesale prices of many goods advanced sharply.

One measure of the effect of changes in consumer prices on family living is the Index of Prices Paid by Farmers for Commodities Used for Family Living. (Chart 9.) This index includes prices for food, clothing, household operating expenses, furniture and furnishings, building materials for the house, and automobiles.

Prices of food purchased by farm families increased during the spring and summer of 1950 so that by June 1950 they had reached a level equal to that of a year before. Even after this increase, food prices were below the high point reached in 1948.

Though prices paid by farmers for building materials rose 4 percent from December 1949 to June 1950, they, like food prices, had not reached the postwar high of 1948. Prices of household operations, housefurnishings, and autos and auto supplies, as shown by this index, were about the same in June 1950 as a year earlier. Frices of clothing had declined nearly 2 percent by June 1950.

City families too were facing higher living costs in June 1950 than in December 1949. The

Consumers! Price Index for Moderate-Income Families in Large Cities is shown here because of the general interest in the urban situation. (Chart 10.) It covers services not at present included in the index for farm families, and rent, which takes a larger share of the family budget in the city than on the farm.

The Consumers' Price Index followed the same general trend as the index for the farm families. By July 1950 the over-all index was 2 percent higher than it was a year earlier, and nearly 4 percent higher than in February 1950-the low of the past 12 months. Between June and July alone, the index rose 1.4 percent-mainly because of a 2.6 percent increase in food prices. All other prices were above the level of December 1949, except clothing and household utilities (fuel, electricity, and refrigeration) which were slightly lower.

With housing coming next after food in relative importance in the city family budget, the continuing rise in rent affected many families. Many families buying houses, or renting quarters not covered by rent ceilings were facing more of an increase in cost than the 3 percent rise shown by the rent index since the previous July would indicate. Neither this Consumers! Price Index for Moderate-Income Families in Large Cities nor the Index of Prices Paid by Farmers gives complete information on housing cost. The former fails to include costs of home ownership, while the latter makes no allowance for rent.

Index of Prices Paid by Farmers for Commodities Used for Family Living

Percent change to June 1950

From:	Food	Clothing	Building materials, house	Household furnishings
September 1948	-2.9	4-7-	5•4-	9°L-
December 1949	3.5	L	7*5	0

Consumers' Price Index

Prices Paid by Moderate-Income Families in Large Cities

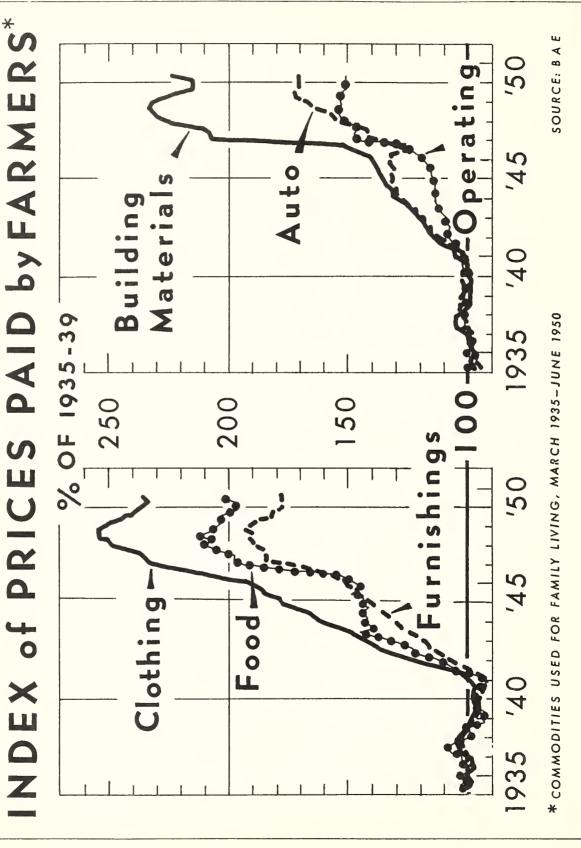
Percent change to June 1950

	Food	Apparel	Rent	House-
1	6•17-	-8.0	4.5	-6.5
	3.7	ᡮ	1.4	١.

Chart 9

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BUREAU OF HUMAN NUTRITION AND HOME ECONOMICS

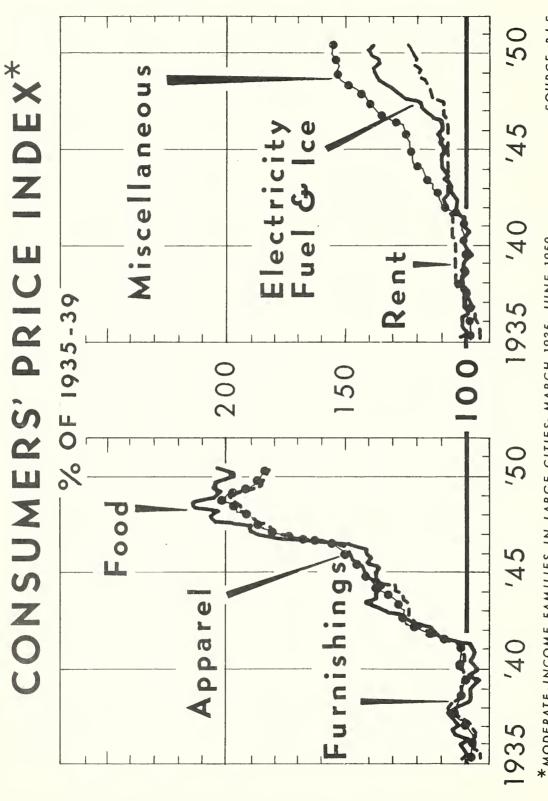


Index of Prices Paid by Farmers Commodities used for family living March 1935-June 1950 (1935-39 = 100)

Autos and auto sup- plies	132	132	132	132	125	129	136	142	143	977	153	156	157	165	168	171	172	171	171	171	171
House-Build-Autos hold ing and fur- mate- auto nish-riels, sup- ings house plies	137	139	170	141	148	154	177	207	208	212	223	228	231	233	232	227	221	217	217	215	223
House- hold fur- nish- tngs	111	147	151	153	158	166	177	185	185	186	190	191	191	193	191	187	182	180	178	178	178
House- hold opera- tions	315	117	911	121	124	126	143	147	147	146	150	153	154	154	153	153	153	151	151	151	151
Cloth- ing	179	187	191	194	505	215	227	234	536	240	248	250	233	251	252	245	240	239	237	234	235
Food and to- bacco	711	144	147	150	155	172	192	198	198	203	112	207	213	509	205	203	203	197	197	197	203
Date	1945: March 15	Saptember 15	December 15.	1946: March 15	June 15	September 15	December 15.	1947: March 15	June 15	September 15	December 15.	1948: March 15	June 15	September 15	December 15.	1949: March 15	June 15	September 15	December 15.	1950; March 15	June 15
Autos and auto sup- plies	101	3 6	103	103	105	109	112	911	911	911	119	122	122	126	127	130	130	131	131		
Build- ing mate- rials,	101	102	105	901	106	111	115	116	118	119	120	121	123	126	129	132	133	135	136		
House-Build-Autos hold ing and fur- mate- auto nish-rials, sup- ings house plies	78 8	2 2	68	76	86	103	107	111	11	711	119	122	126	129	131	134	136	139	1/1		
House- hold opera- tions	101	101	101	103	105	106	108	108	108	109	109	111	112	113	114	זוף	114	114	1115		
Cloth- ing	98	98	66	101	300	717	121	126	132	137	1/1	145	149	15h	160	164	168	173	177		
Food and to- bacco	76	92	76	%	101	108	113	118	124	124	130	137	145	139	143	142	144	141	141		
Date	1940: March 15	September 15	December 15.	1941: March 15	June 15	September 15	December 15.	1942: March 15	June 15	September 15	December 15.	1943: March 15	June 15	September 15	December 15.	1944: March 15	June 15	September 15	Dscember 15.		
Autos and auto sup- plies	8 8	97	86	98	66	66	66	100	100	102	103	103	103	103	102	101	101	101	102		
Build-Autoo ing and mate-auto rials, sup-	88	6 6	96	66	66	66	100	104	105	105	103	101	66	66	66	66	66	100	100		
House-Build-Autos hold ing and fur- mate- auto nish- rials, sup- ings house plies	101	102	102	101	101	101	101	102	103	101	103	101	66	86	%	%	%	R	8		
House- hold opera- tions	100	6 6	100	66	98	66	100	101	101	101	101	102	101	101	101	100	100	66	100		
Cloth- ing	101	6 6	100	66	86	98	100	103	103	103	103	102	100	8	86	76	26	26	98		
Food and to- bacco	102	5 6	103	66	103	103	103	108	109	104	86	26	26	93	94	95	Ж	26	76		
Date	1935; March 15	September 15	December 15.	1936: March 15	June 15	September 15	December 15.	1937: March 15	June 15	September 15	Dscember 15.	1938: Warch 15	June 15	September 15	Dacember 15.	1939: March 15	June 15	September 15	December 15.		

Source: Bureau of Agricultural Economics (revised January 1950)

Chart 10



*MODERATE-INCOME FAMILIES IN LARGE CITIES, MARCH 1935--JUNE 1950

SOURCE: BLS

U. S. DEPARTMENT OF AGRICULTURE

NEG. S 9211-D

BUREAU OF HUMAN NUTRITION AND HOME ECONOMICS

Consumers' Price Index Prices paid by moderate-income families in large cities, selected items March 1935-June 1950

_
18
41
(1935-39

	Miscel- laneoue	124	121	125	125		126	128	130	136	138	139	141	441	9171	377	153	15年	151	151	155	156	155	155
	House fur- M nish- l	77.77	977	747	148		150	156	166	177	182	183	188	161	195	195	198	199	194	187	186	185	185	185
	Fuel, elec- trioity and ice	110	110	111	110		110	110	117	116	118	118	125	128	130	133	137	138	139	136	137	077	141	139
	Rent t	108	108	108	108		108	108	109	्रा	109	109	114	115	116	117	118	120	150	121	121	122	123	124
	Food Apparel 1	7	145	148	149		153	157	168	176	184	186	188	191	196	197	201	500	194	190	187	186	185	185
	Food	136	177	139	4		017	9/1	174	186	198	198	204	207	202	274	215	205	202	204	204	197	196	205
	Date	101 1945; March 15	June 15	September 15	December 15.		102 1946: Maroh 15	June 15	September 15	December 15.	110 1947: March 15	June 15	September 15	December 15.	1948: March 15	June 15	September 15	December 15.	119 1949: March 15	June 15	September 15	December 15.	1950: March 15	June 15
	Miscel- laneous	101	101	101	102		102	103	105	108	110	111	111	113	717	116	117	118	119	122	122	123		
	0	100	100	100	100		102	105	112	117	121	122	121	वि	124	125	126	128	129	138	141	143		
	Fuel, House elec- fur- Miscel- tricity nieh- laneous and ice ings	101	8	8	101		101	101	104	104	104	105	106	106	107	108	108	109	110	110	110	109		
100)	Rent	104	105	105	105		105	106	107	108	109	108	108	108	108	108	108	108	108	108	108	108		\dashv
(1935-39 = 100)	Food Apparel 1	102	102	102	102		102	103	111	115	124	125	126	126	128	128	132	135	137	138	141	14,3		
3	Food	8	98	26	26		86	106	111	113	119	123	127	133	137	21/15	137	137	134	136	137	137		
	Date	940: March 15	June 15	September 15	December 15.		941: March 15	June 15	September 15	December 15.	1942: Maroh 15	June 15	September 15	December 15.	1943: March 15	June 15	September 15	December 15.	1944: Maroh 15	June 15	September 15	December 15.		
	Miscel- laneous	98 1	86	98		96	8	8	8	8	100	101	102	102	102	102	102	101	100	100	101	101		
	House fur- M nish- 1	ま	ま	%		8	%	8	26	86	103	104	107	107	105	103	102	102	101	101	101	103		
	Fuol, House elec- fur- Miscel- tricity nish- laneous and ice ings	102	8	100		101	101	8	100	100	101	8	100	101	101	8	8	100	100	86	8	100	_	
	Rent	ま	ま	95		95	8	8	26	98	8	101	102	104	104	104	104	104	104	104	104	104		
	Food Apparel R	26	16	26		26	16	16	98	8	101	102	105	105	103	102	101	101	100	100	100	101		
	Food	100	8	100		102	96	103	105	102	105	901	108	103	98	86	86	26	95	76	96	95		
	Date	1935: March 15	July 15	Ootober 15		1936: January 15	April 15	July 15	September 15	December 15.	1937: March 15	June 15	September 15	December 15.	1938: March 15	June 15	September 15	December 15.	1939: March 15	June 15	September 15	December 15.		
		1935:				19361					1937:				1938:				1939:					

1/ Formerly called "Clothing."

Source: U. S. Bureau of Labor Statistics

Chart 11

Consumers' Frice Index
Prices paid by moderate income families in large cities, all items
(1935-39 = 100)

				Wor	World War I					World War II	ar II
Month	1914	1915	1916	1917	1918	1919	1920	1921	1922	1939	1940
Jamary	ł	72.3	74.7	83.4	7.66	118.2	138.0	136.1	121.1	1	99.5
February	1	71.9	74.8	85.4	100.9	115.5	139.4	131.7	120.5	ŀ	10001
March	1	71.3	75.3	86.0	100.3	116.8	141.0	130.6	119.3	1	8.666
April	1	71.7	76.0	9.68	101.3	119.0	6.447	129.0	119.2	1	6.66
May	1	72.0	76•4	91.7	103.4	120.5	147.4	126.6	119.2	;	10001
June	ŀ	72.2	77.3	92.5	105.4	121.0	7*6†7	125.9	119.5	;	100.5
July	71.7	72.2	77.3	91.8	107.8	124.2	148.8	126.0	119.7	ł	100.3
August	72.8	72.3	78.2	93.1	109.7	126.4	37/1/1-8	126.6	118.6	98.6	100.0
September	73.1	72.6	9.62	8,46	112.5	127.2	143.3	125.3	118.7	9.001	100.4
October	72.6	73.3	80.6	8.5	174.4	129.3	175.7	124.9	119.5	100-3	100.2
November	72.7	73.7	82.1	9.%	116.0	132.2	141.6	124.3	120.0	10001	10001
December	72.6	74.0	82.4	97.8	118.0	135.3	138.3	123.6	120.4	9.66	100.7
		-	-		Company of the last of the las		-				

			World F	World War II (Continued)	Continued					
Month	1941	1942	1943	1944	1945	1946	1947	1948	1949	1950
January	100.8	112.0	120.7	124.2	127.1	129.9	153.3	168.8	170.9	166.9
February	100.8	112.9	121.0	123.8	126.9	129.6	153.2	167.5	169.0	166.5
March	101.2	114.3	122,8	123.8	126.8	130.2	156.3	166.9	169.5	167.0
April	102.2	115.1	124.1	124.6	127.1	131.1	156.2	169.3	169.7	167.3
May	102.9	116.0	125.1	125.1	128.1	131.7	156.0	170.5	169.2	168.6
June	104.6	116.4	124.8	125.4	129.0	133.3	157.1	171.7	169.6	170.2
July	105.3	117.0	123.9	126.1	129.4	2,171	158.4	173.7	168.5	1
August	106.2	117.5	123.4	126.4	129.3	14.1	160.3	174.5	168.8	l
September	108.1	117.8	123.9	126.5	128.9	145.9	163.8	174.5	169.6	!
October	109.3	119.0	124.4	126.5	128.9	148.6	163.8	173.6	168.5	1
November	110.2	119.8	124.2	126.6	129.3	152,2	164.9	172.2	168.6	ı
December	110.5	120.4	124.4	127.0	129.9	153.3	167.0	171.4	167.5	•
Source: U. S. Bureau of Lab	of Labor	Statistics	ios.							

FAMILY SPENDING

The Commerce Department provides annual estimates of consumer spending of all persons in the United States, but there are no such yearly data for families. Nor is there yet any way of dividing the national totals between the farm and nonfarm groups in the population. For a selected group of farm families—namely families in four North Central States who submit their family account books to State colleges—information on year—to—year trends in family spending is available. These families differ from the "typical" farm family even in their own state in income and in other important respects.

In the absence of more complete data for both farm and nonfarm families the per capita spending of these farm families is compared with that of all U.S. consumers. For the comparison, only those goods are included for which there are no accounting problems in dividing expenditures between farm and family use. Accordingly, outlays for housing and automobile are omitted.

As in previous years, spending by the farm families in 1949 for goods for family living (insofar as it can be measured) follows the same general direction as does spending by all consumers (chart 12). For both groups the total expenditure per person for family living other than housing and auto decreased by about 5 percent. With housing claiming such a high propor-

tion of family spending, particularly for city families, and with automobile ownership so frequent on the farm, trends in spending totals of the two groups might be different if expenditures for these items also could be included.

In spending for furnishings and equipment these account-keeping farm families differed considerably from all consumers in 1949. Here the farm families cut their spending more than all consumers. (Chart 13.) Expenditures for furnishings and equipment are especially sensitive to income change, and the farm families had already begun to curtail their purchases in 1948 while those of all U. S. consumers continued to increase slightly. In 1949 the farm families decreased their spending by 22 percent, and all U. S. consumers by only 10 percent.

Clothing expenditures of the farm families were also down somewhat more than those of all U.S. consumers—12 percent as against 8 percent. (Chart 14.)

These farm account data are from only four States, but reports from other States confirm the trends. The account-keeping families are above average in income and spend more for farm family living than do other farm families. But because they started at a higher level, their rate of increase in spending during the recent

years of high income was probably less than that of families in different economic situations. For the same reason their current decrease in spending may understate that of farm families as a whole.

In spite of changes in the amounts spent for family living from year to year, the general spending pattern—the division of the family spending dollar—remained surprisingly stable. Data from account—keeping families in Illinois for 1936 and 1946 and from surveys of farm families in the North Central States show this (charts 15-16).

. In 1946 account-keeping families spent more than 2-1/ μ times the amount they spent in 1936, but clothing claimed about one-seventh of the family living expenditures and food one-fifth at both dates. Exceptions are a sizable decrease in expenditures for the auto, and among account-keeping families an increase in that part of the dollar going for gifts and welfare. Automobile expenditures in 1946 were still markedly affected by postwar scarcities. A change in the accounting division of automobile expense between farm and family use also resulted in lower reported family automobile expenses.

A recent study of farm family expenditures made in Illinois in 1946 shows again the effect of income on family spending patterns. Data for two income classes are charted (chart 17). In the low-income class a higher proportion of total expenditures went for food than in the

high-income class, and a smaller proportion for clothing and transportation. The differences are more marked when spending is put on a dollars per person basis. Families averaged 2.8 persons in the \$0-\$1,000 group, and 3.8 persons in the \$5,000-\$7,500 income group.

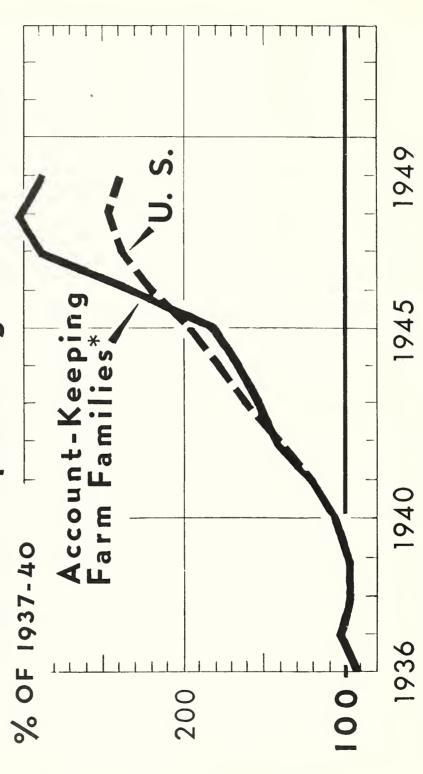
Recent growth of rural nonfarm population and the development of industries in many rural counties have changed the ways of living of rural people. Nonfarm work is increasingly important as a source of income to many rural people.

Families in three groups are described in a 1945 survey of two Mississippi counties, formerly important for cotton growing but with recent industrial growth. In chart 18, farm families are distinguished from rural nonfarm and "borderline farm" families (those living on farms but raising little or no produce for sale). In average income, rural nonfarm families ranked first; "borderline farm" families ranked second, and farm families, third.

Even after taking account of differences in the income distribution, average spending for family living per person was lowest in the farm group. Such spending by the "borderline farm" family is close to that of the rural nonfarm. The apparent difference between the spending of the "borderline farm" and the rural nonfarm groups shown on the chart is probably due to income differences which could not be held constant.

Chart 12

Annual Spending Per Person



SOURCE: DEPT. OF COMMERCE & FARM & FAMILY ACCOUNT SUMMARIES SUBMITTED TO STATE COLLEGES *SELECTED FARM FAMILIES IN ILL., KANSAS, & S. E. MINN.

U. S. DEPARTMENT OF AGRICULTURE

Family Living Except Housing and Automobile
Annual Spending per Person
Selected Farm Families and All Consumers in United States, 1936-49

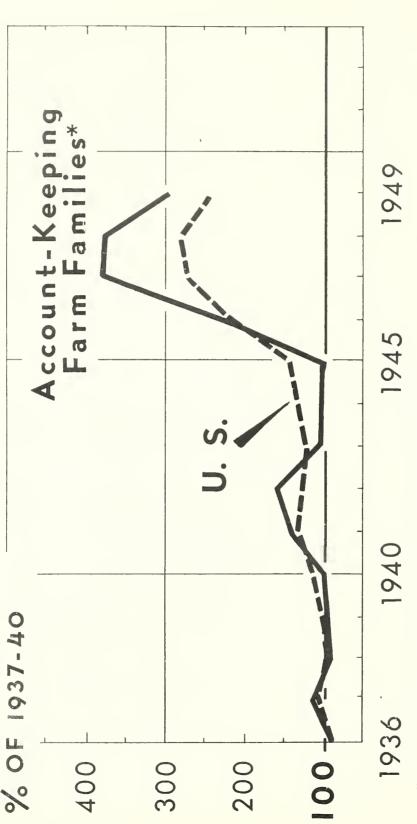
		Dollars	spent per	person		Relative spe (1937-40 -	spending
Year	Accol	unt-keeping	Account-keeping farm families	lies All three	A11 U. S.	Account-keeping	A11 U. S.
	nambas	STOUTTT	Minnesota	States	consumers	iarm iamilies	consumers
1936	181	217	183	196	352	Percent 91	Percent 93
1937	211	248	194	219	378	102	100
1938	199	235	180	206	360	%	96
1939	181	251	181	208	373	26	8
1940	185	569	201	224	397	104	105
1941	218	292	236	253	454	118	120
1942	564	360	272	304	528	योग	01/1
1943	596	388	288	329	602	153	160
1944	3थ्य	415	308	354	655	165	174
1945	367	64/1	337	388	726	181	193
1946.	7947	609	4,17,4	502	823	234	218
1947	565	730	240	620	468	290	237
1948	1865	911	टोरिड	9179	927	302	945
1949.	570	757	164	617	968	288	238
Source: Derived from data	a of U. S.	Department	t of Commerce	ce and anmal	nal summaries	ies of farm and	family

source: Derived from data of U. S. Department of Commerce and annual summaries of far accounts submitted to State colleges in Kansas, Illinois, and Southeast Minnesota.

FURNITURE AND EQUIPMENT Annual Spending

Chart 13

Per Person



* SELECTED FARM FAMILIES IN ILL., KANSAS, & S. E. MINN.

SOURCE: DEPT. OF COMMERCE & FARM & FAMILY ACCOUNT SUMMARIES SUBMITTED TO STATE COLLEGES

Furniture and Equipment
Annual Spending per Person
Selected Farm Families and All Consumers in United States, 1936-49

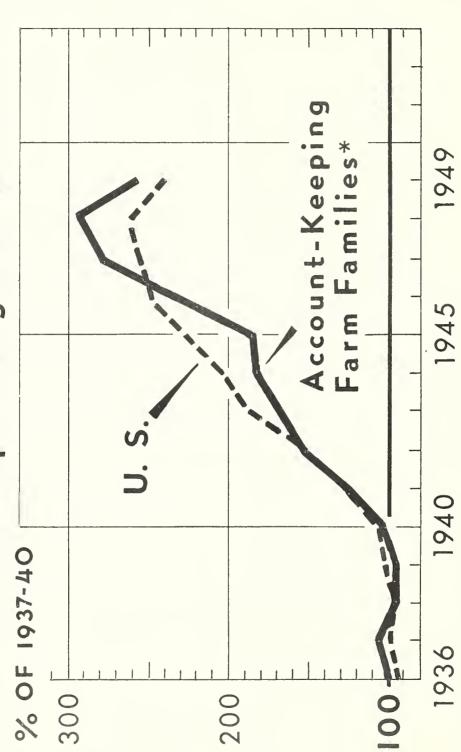
		Dollars	spent per	person		Relative spe (1937-40 =	spending
Year	Acco	Account-keeping	farm	families	A11 II. S.	Account-Feening	א זו דרא
	Kansas	Illinois	Southeast Winnesota	All three States	emns	farm families	emus
						Percent	Percent
1936	30	†ਨ	18	23	28	8	65
1957	33	33	8	59	30	113	102
1938	23	25	19	22	27	28	06
1939.	21	27	56	25	30	96	100
1940	50	32	23	56	32	101	109
1941.	38	37	53	35	077	135	134
1942	7+3	773	32	39	38	152	126
1943	25	큤	50	56	36	103	120
1944.	777	33	50	56	37	101	126
1945.	56	32	18	56	77	100	5471
19/16.	96	70	#	57	779	223	216
1947	776	108	98	96	46	376	267
1948	95	109	81	96	82	374	275
1949.	77	95	53	75	73	293	24.7
Source: Derived from data	of U. S.	Department	t of Commerce	and	annual summaries	ies of farm and	family

purce: Derived ifom data of 0. 3. Department of commerce and annual summaries of is accounts submitted to State colleges in Kansas, Illinois, and Southeast Minnesota.



Chart 14





SOURCE: DEPT. OF COMMERCE & FARM & FAMILY ACCOUNT SUMMARIES SUBMITTED TO STATE COLLEGES *SELECTED FARM FAMILIES IN ILL., IOWA, KANSAS & S. E. MINN.

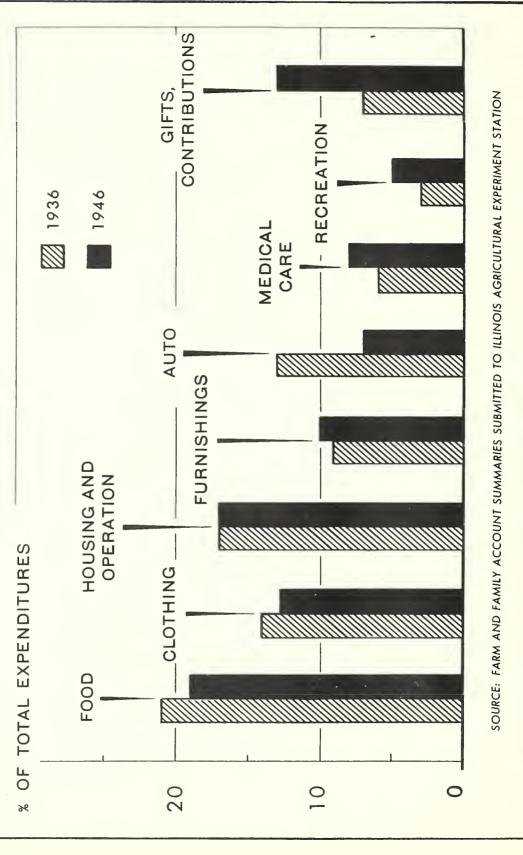
Annual Spending per Person Selected Farm Families and All Consumers in United States, 1936-49 Clothing

U. S. DEPARTMENT OF AGRICULTURE

Account-keeping farm families Kansas Illinois Icowa Southeast All four Minnesota All U. S. Account-keeping consumers 26 37 36 30 33 59 Foreart Permittes 34 42 36 29 37 61 106 30 40 35 24 32 60 95 31 40 35 22 32 63 96 31 40 35 30 34 66 95 41 41 38 41 78 124 51 44 38 41 78 124 60 67 64 50 62 116 167 55 71 67 50 62 116 184 60 67 64 50 62 116 278 75 91 97 79 97 159 278 84 <td< th=""><th></th><th></th><th>Do1</th><th>Dollars spent</th><th>t per person</th><th>uc</th><th></th><th>Relative spe (1937-40 =</th><th>spending 100)</th></td<>			Do1	Dollars spent	t per person	uc		Relative spe (1937-40 =	spending 100)
Kansas Illinois Iowa Southeast All four All four All four All four States Consumers All families All tops of All four All for All for All for All families Percent All families	Year		Account-kee				1		:
26 37 36 30 33 59 Forecont 98 34 4/2 36 29 35 61 106 31 37 35 24 32 60 95 31 40 35 22 32 63 96 31 40 35 22 32 63 96 31 40 35 30 34 66 96 103 34 41 41 78 41 78 124 154 41 61 54 45 51 94 154 154 51 64 56 47 56 116 167 184 60 67 64 50 62 142 184 184 73 91 105 77 93 159 278 84 96 77 96 151 28 28		Kansas	Illinois	Iowa	Southeast Minnesota	All Ste	Φ	farm families	Φ
34 42 36 29 35 61 106 31 37 35 24 32 60 95 32 40 35 22 32 65 96 31 40 35 30 34 66 103 1 31 40 35 30 34 66 103 1 41 41 44 38 41 78 124 1 41 61 54 45 51 94 154 1 41 61 54 45 51 94 154 1 41 62 44 50 61 167 167 2 55 71 64 50 62 142 2 2 60 67 64 50 62 134 2 2 77 91 96 77 96 159	1936	56	37	36	30		59	Percent 98	Percent 94
31 37 35 24 32 60 95 11 30 40 35 22 32 63 96 1 11 40 35 22 32 63 96 1 11 40 35 30 34 66 103 1 11 41 48 41 78 124 1 11 61 54 47 56 16 154 1 11 60 56 47 56 116 167 2 11 67 50 62 112 182 2 2 11 67 79 79 159 278 2 2 11 96 71 98 163 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	1937	큤	217	36	53	35	61	106	86
30 40 35 22 32 65 96 31 40 35 30 34 66 103 32 41 45 41 66 103 32 41 47 64 103 33 41 46 103 124 34 47 45 51 94 154 35 47 56 116 154 167 36 67 64 50 62 112 182 37 91 81 65 78 159 278 39 105 97 79 98 163 292 34 96 74 86 151 258	1938	31	37	35	ਰੋ	32	09	95	%
31 40 35 30 34 66 103 11 34 44 38 41 78 124 11 41 44 58 41 78 124 11 61 54 45 51 94 154 11 66 56 47 56 116 167 11 67 64 50 61 127 182 11 67 62 142 184 184 11 67 50 62 142 184 11 67 78 159 278 11 106 79 93 159 278 11 106 79 98 163 258 11 96 90 74 86 151 258	1939	30	017	35	22	32	63	96	101
34 47 44 38 41 78 124 11 61 54 45 51 94 154 11 62 56 47 56 116 154 11 60 67 64 50 61 167 182 11 67 64 50 62 142 184 12 73 91 81 65 78 159 278 11 96 79 79 98 163 278 11 96 90 74 86 151 258	1940	31	710	35	30	귶	99	103	105
41 61 54 45 51 94 154 51 66 56 47 56 116 167 51 60 61 50 61 127 182 52 71 67 50 62 142 184 55 71 67 50 62 142 184 55 71 67 78 159 274 50 91 81 65 78 159 278 50 105 97 79 98 163 292 50 113 96 90 74 86 151 258	1941	34	147	7-17	38	41	78	124	124
51 66 56 47 56 116 167 60 67 64 50 61 127 182 55 71 67 62 142 184 73 91 81 65 78 155 234 89 105 97 79 98 163 278 84 96 74 86 151 258	1942	47	61	574	712	51	776	154	151
60 67 64 50 61 127 182 11 67 50 62 142 184 11 81 65 78 155 234 11 81 65 78 155 234 11 97 79 93 159 278 11 106 75 98 163 292 11 96 90 74 86 151 258	1943	51	99	56	747	56	116	167	786
55 71 67 50 62 142 184 73 91 81 65 78 155 234 89 105 97 79 93 159 278 95 113 106 75 98 163 292 84 96 90 74 86 151 258	1944	09	19	†79	50	19	127	182	203
73 91 81 65 78 155 234 89 105 97 79 93 159 278 95 113 106 75 98 163 292 84 96 90 74 86 151 258	1945	55	7.1	29	50	62	यंत	184	227
89 105 97 79 93 159 278 113 106 75 98 163 292 84 96 90 74 86 151 258	1946	73	91	81	9	78	155	234	248
95 113 106 75 98 163 292 84 96 90 74 86 151 258	1947	89	105	26	42	93	159	278	254
84 96 90 74 86 151 258	1948	95	113	106	75	98	163	292	261
	1949	84	96	96	74	98	151	258	241

Source: Derived from data of U. S. Department of Commerce and annual summaries of farm and family accounts submitted to State colleges in Kansas, Illinois, Iowa, and Southeast Minnesota.

Illinois Account-keeping Families, 1936 and 1946 FARM FAMILY SPENDING TRENDS



BUREAU OF HUMAN NUTRITION AND HOME ECONOMICS

Farm Family Spending Trends

Illinois Account-Keeping Families, 1936 and 1946

Item		1936	19	1946
	Dollars	Percent	Doll ars	Percent
Total consumption expenditures	1,079	100	2,473	100
Food	224	21	459	19
Clothing	377	177	311	13
Housing and household operation.	188	17	438	17
Household operation	131	12	255	10
Housing, including improvements	52	70	183	7
Furnishings and equipment	76	6	237	10
Automobile	11/13	13	179	7
Medical care	89	9	196	∞
Recreation	37	~	131	₩
Education	20	2	106	7
Personal	37	~	66	7
Gifts and contributions	70	2	317	13

Source: Home accounts submitted to Illinois Agricultural Experiment Station.

Chart 16

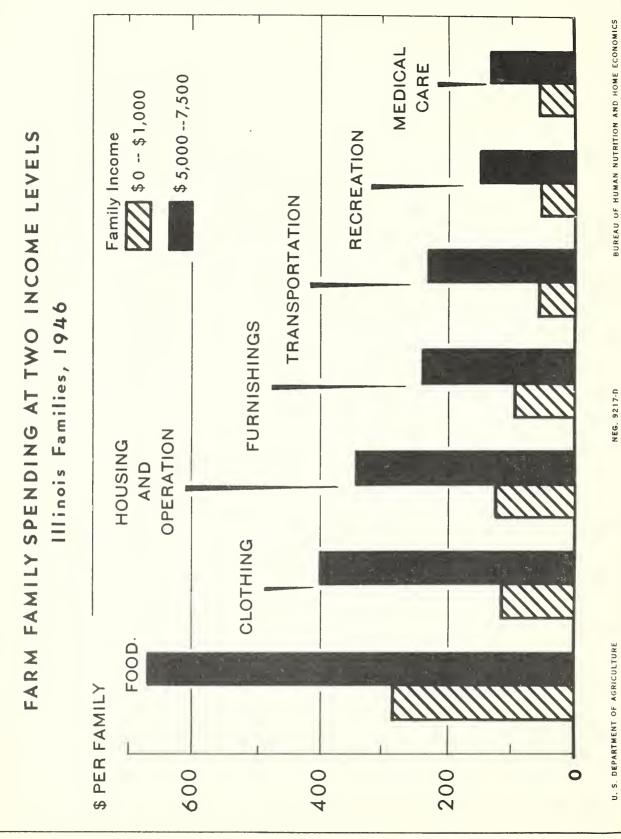
Farm Family Spending Trends North Central Families, 1935-36 and 1946

Item	Illinois-Iowa	.s-Iowa	Illinois $1946 \frac{2}{2}$	1946 2/
	Dollars	Percent	Dollars	Percent
Total consumption expenditures	729	100	1,897	100
Food	188	56	559	29
Clothing	109	15	310	16
Housing and household				
operation	95	13	246	13
Housing	12	2	147	2
Household operation	83	11	199	11
Furnishings and equipment	1,2	9	178	6
Transportation	119	16	174	6
Medical care	75	7	126	7
Recreation 3/	57	7	115	9
Other family living	77	9	87	W
Personal care	20	m	77	m
Education	11	2	15	٦
Other	10	ч	23	٦,
Gifts and contributions	30	7	102	9

1/ Includes only families of selected types that had been in existence at least a year, had not moved or received relief within the schedule year. 2/ Includes families of all types and single persons without regard to length of time on the farm or receipt of relief. 3/ Includes reading and tobacco expenditures.

Source: Consumer Purchases Study, 1935-36; and Study of Farm Family Living in Illinois, 1946, a cooperative project of the Bureau of Human Nutrition and Home Economics and the Illinois Agricultural Experiment Station.

Chart 17



Farm Family Spending at Two Income Levels

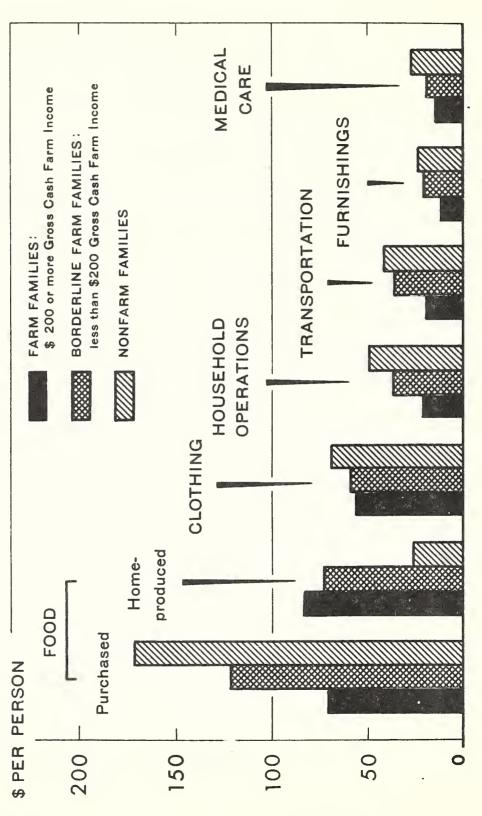
Illinois farm operator families, 1946

		Income class	class	
Item	- 0\$	\$999 2/	\$5,000	\$5,000 - \$7,499 2/
	Dollars	Percent	Dollars	Percent
Total consumption expenditures	8449	100	2,274	100
Food	290	34	899	62
Clothing	119	77	0047	18
Housing and household operation	126	1.5	343	15
Housing.	8	8	1 9	m
Household operation	901	13	282	12
Furnishing and equipment	98	12	240	10
Transportation	57	2	230	10
Recreation 3/	54	9	151	2
Medical care	58	2	134	9
Other family living	47	2	108	г.
Personal care	22	2	75	М
Education	٦	क्री	20	٦
Miscellaneous	77	m	72	rl

1/ Disposable income adjusted for inventory change.
2/ Average family size at income \$0-\$999, 2.8; at income \$5,000-\$7,499, 3.8.
3/ Includes reading and tobacco expenditures.
4/ 0.5 percent or less.

Source: Study of Farm Family Living in Illinois, 1946, a cooperative project of the Bureau of Human Nutrition and Home Economics and the Illinois Agricultural Experiment Station.

FARM AND RURAL NONFARM FAMILY SPENDING PATTERNS* Lee and Jones Counties, Miss., 1945



*AVERAGES BASED ON FAMILIES WITH POSITIVE NET INCOMES UNDER \$5,000, STANDARDIZED, BY INCOME AND COUNTY

U. S. DEPARTMENT OF AGRICULTURE

NEG. 9218-D

BUREAU OF HUMAN NUTRITION AND HOME ECONOMICS

Farm and Rural Nonfarm Family Spending Patterns

Expenditures and value received without direct expenditure of families with net income \$0-5,000 Lee and Jone Counties, Mississippi, 1945

					G	Expenditures					Value rec	Value received with-
Farm and rural nonfarm groups $1/$	Net.	Total	Food	Housing	Household	Furnish- ings and	Clothing	Trans-	Medical	Other	Food	Housing
(1)	1,00me (2)	(3)	(4)	(5)	operation (6)	equipment (7)	(8)	portation (9)	care (10)	/2/ (11)	(12)	(13)
				Per	person	averages stands	standardized by	income and co	county 3/			
Farm families with \$200 or more Eross cash farm income	\$322	\$227	\$72	L#	\$21	\$12	356	\$20	\$15	\$24	\$87	о т \$
Farm families with less than \$200 gross cash farm income	386	337	122	13	굮	, 21	58	36	18	35	73	53
Rural nonfarm families	551	1917	171	710	50	24	89	1,2	56	70	56	20
				Per	family	averages standa	standardized by j	income and co	county 3/			
Farm families with \$200 or more gross cash farm income	19461	040,1	329	콨	56	75	257	92	70	109	387	186
Farm families with less than \$200 gross cash farm income	1,427	1,246	1,50	718	126	79	215	132	99	130	270	195
Rural nonfarm families	1,487	1,244	1917	109	134	99	184	113	70	107	20	136
					Per	family avera	averages, not st	standardized	171			
Farm families with \$200 or more gross cash farm income	1,240	925	588	56	88	50	222	77	65	98	373	174
Farm families with less than \$200 gross cash farm income	1,599	1,374	517	49	128	75	233	150	77	14.5	596	198
Rural nonfarm families: Lee Countyjones County	1,816	1,405	4.85 5.82	128 139	163 135	71 88	237	127	70	124	85.	168 124
The term "family" includes single consumers	YOURISHOO OF											

1/ The term "family" includes single consumers.

2/ Personal care, recreation, reading, tobacco, formal education and such miscellaneous items as health and accident insurance, funeral expenses, logal fees and bank service charges.

2/ Personal care, recreation, reading, tobacco, formal education and such miscellaneous items as health to each of the two counties, and a constant weight to each of three net income classes (\$0-999; \$1,000-1,999; \$2,000-2,499). The effects of differences between the three analysis groups in the distribution of cases between the counties and among the income classes are thus removed.

4/ These averages were calculated from the actual distributions as reported in the sample survey.

Source: Study of Rural Family Living in Lee and Jones Counties, Mississippi, in 1945, a cooperative project of the Bureau of Human Mutrition and Home Economics and the Masissippi Agricultural Experiment Station.

FOOD

Important changes in our eating habits have been taking place in the past 4 decades. The per capita consumption of fruits and vegetables, dairy products, and fats and oils has been increasing, while the consumption of grain products and potatoes has been decreasing. Consumption of sugar and sweets increased steadily until about 1930, then declined slightly during the 1930's and World War II. Since the end of the war sugar consumption has increased but has not reached its 1930 peak (chart 19).

Some of these trends in food consumption reflect changes in eating habits accompanying changes in income, improvements in food marketing and consumer education. Increased supplies of some foods or introduction of new foods into diets has resulted in the decreasing use of others, particularly potatoes and grein products.

Larger supplies of some of the important nutrients have resulted from these changes in our eating habits (chart 20). Increased use of dairy products has meant more calcium and riboflavin. More fruits and vegetables have increased the available supplies of vitamins A and C. Enrichment of white bread and flour since 1941 has resulted in more iron and three Bvitamins-thiamine, riboflavin, and niacin.

cent. Larger purchases of bakery products partly of many foods, Birmingham families, like people Birmingham, Alabama, wage-earner families doubled their use of dairy in the U. S. as a whole, were better off nutritween 1935 and 1948. They increased their use periods. Because of the increased consumption of fresh fruit and vegetables by about 40 percomparable survey data are available for 1935, 1946, and 1948 reflect many of the changes in products and canned fruits and vegetables be-Consumption of potatoes and sweetpotatoes was replaced home use of flour and other cereals. Diets of families in one city for which smaller in 1948 than in both of the earlier the food eaten by families throughout the tionally in 1946 and 1948 than in 1935. United States (chart 21).

One of the major reasons for the improvement in diets has been the increased purchasing power of families in the U.S. In any given period families with higher incomes tend to have better diets than those with lower incomes (chart 22). For example, in 1948, 64 percent of urban families with incomes between \$5,000 and \$7,500 had diets that met the National Research Council's recommended allowance for calcium while only 50 percent of the families with incomes

between \$1,000 and \$2,000 had diets considered adequate in this nutrient. Corresponding figures for ascorbic acid were 88 and 69 percent.

Another trend of the past L decades that has probably affected diet quality is the tendency toward smaller-size families. At a given income smaller families tend to have better diets than the larger families (chart 23). Here again the biggest differences were for calcium and ascorbic acid.

every year, is another factor that affects famithose in which the homemaker had only elementary of persons fed in families with college-educated Formal education, becoming more widespread ly diets (chart 24). Of the urban families with school education or less had diets satisfactory homemakers 3.7; and with elementary-school eduallowance for calcium while only 57 percent of $$5,000-$\mu,000$ income level, the average number cated homemakers 3.8. However, diets of famieducation were noticeably better than those of homemakers was 3.2; with high-school educated ascorbic acid were 94 and 73 percent. At the incomes between \$5,000 and \$4,000, 79 percent college education, had diets meeting the NRC families in which the homemaker had not gone of those families whose homemakers had some in this respect. Corresponding figures for lies in which the homemaker had high-school

beyond elementary school, even though there was little difference in family size.

Such factors as income, family size, and education are significant not only in the diets of city families but also in the diets of farm families. Home production of food is another very important factor in the quality of rural diets. In many areas of the country farm families produce much of their own milk, eggs, poultry, and meat and in the summer much of their fruit and vegetables (chart 25). Farm families surveyed in a Georgia and in an Ohio county in the summer of 1945 obtained almost half or more of each of the well-known dietary essentials from their home-produced food.

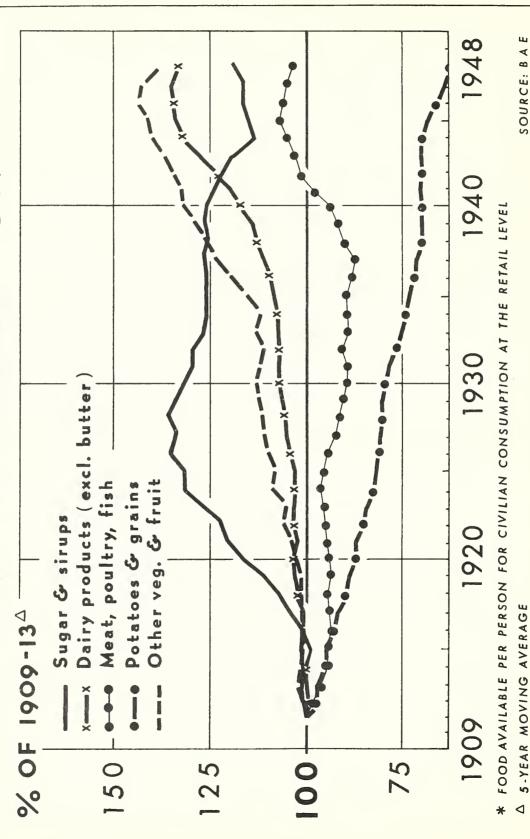
The relationship between home production and improved diet quality is shown by chart 26. In the Georgia and Ohio counties, larger percentages of the families with brood sows, milk cows, laying hens, and gardens had satisfactory diets than did those without such home production programs. Home-produced milk was especially important.

These facts emphasize the worth-whileness of home food production as good insurance against poor diets. They suggest that nutritional needs of the family should have high priority in joint farm and home planning.

U. S. DEFARTMENT OF AGRICULTURE

FOOD CONSUMPTION*

Chart 19



Food Consumption, 1909-1950

Estimated relative quantities of selected food groups available per person per day for civilian consumption at the retail level

(5-year moving averages centered, 1909-13 = 100)

	Eggs		105	102	82	8.	%	96	100	102	102	105	107	112	110	120	123	125	177			
	Fats and oils	Percent	411	113	110	110	109	110	113	115	116	117	116	113	111	110	110	110	ווו			
	Other vegetables and fruit	Percent	112	111	211	115	119	त्रा	126	130	132	133	124	138	7	टोग	777	143	0771			
	Potatoes, and grain	Percent	78	92	75	73	73	72	71	20	70	71	70	7.1	20	69	39	उं	62			
	Sugar and sirups	Percent	130	130	126	126	126	127	126	127	126	124	123	150	777	115	116	116	120			
	Dairy products, excluding butter	Percent	107	107	108	109	110	112	113	115	117	120	123	128	132	17	135	135	17			
	Meat, poultry, and fish	Percent	68	91	6 6	8	68	88	8	8	な	96	101	104	105	107	107	106	105			
	Year		1931	1932	192	1935	1936	1937	1938	1939	1940	1941	1942	1943	1944	1945	1946	1947	1948			
0	Eggs		100	100	5	6	8	8	95	95	16	100	102	103	105	107	108	109	110	109	108	
	Fats and oils	Percent	100	101	102	102	103	103	102	101	102	104	106	108	111	112	112	113	113	114	114	
	Other vegetables and fruit	Fercent	100	101	200	101	102	101	102	101	103	104	106	105	109	109	110	111	112	113	113	
	Potatoes, and grain	Percent	100	86 8	2.8	28	93	8	8	68	88	87	98	85	83	82	82	82	81	81	80	
	Sugar and sirupa	Percent	100	101	101	102	101	104	108	111	117	121	124	128	132	132	135	134	136	135	153	
	Dairy products, excluding butter	Percent	100	100	36	100	100	101	102	103	104	103	103	103	103	103	104	105	106	106	107	
	Meat, poultry, and fish	Percent	100	98	95	75/	76	5	76	93	ま	76	95	35	8	8	ま	93	8	8	68	
!	Year		1911	1912	1917	1915	1916	1917	1918	1919	1920	1921	1922	1923	1924	1925	1926	1927	1928	1929	1930	

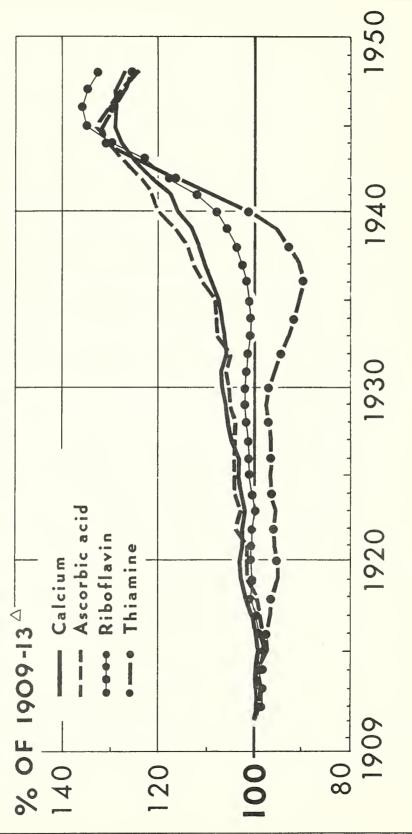
Source: Bureau of Agricultural Economics.



Chart 20

SOURCE: BAE

In National Food Supply, 1909-50* NUTRIENTS



* AVAILABLE PER PERSON FOR CIVILIAN CONSUMPTION AT THE RETAIL LEVEL.

A 5-YEAR MOVING AVERAGE.

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U. S. DEPARTMENT OF AGRICULTURE

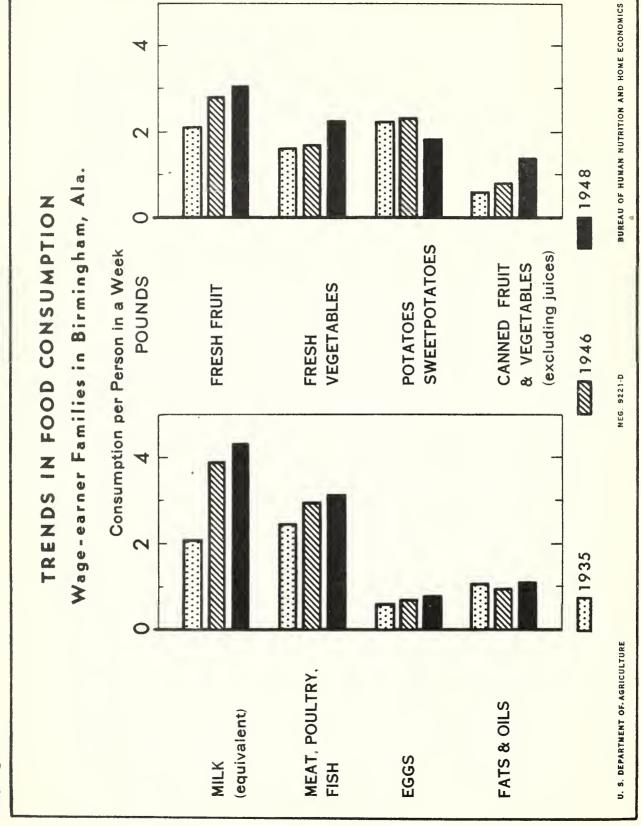
NEG. S 9220-D

Nutrients in National Food Supply, 1909-1950

Estimated relative quantities available per person per day for civilian consumption at the retail level

(5-year moving averages centered, 1909-13 = 100)

acid	lit																			
Ascorbic ac (vitamin C	Percent	105	105	105	108	108	108	011	112	777	116	120	121	124	127	130	132	130	127	123
Ribo- flavin	Percent	1.02	102	101	101	100	101	101	102	101	105	107	111	117	124	130	134	136	134	132
Thiamine (vitamin B)	Percent	76	96	95	93	92	8	96	06	93	95	101	109	117	124	130	132	130	127	125
Calcium	Percent	106	106	106	106	107	108	109	110	112	113	115	118	120	124	128	129	129	128	127
Year		1930	1931	1932	1933	1934	1935	1936	1937	1938	1939	1940	1941	19μ2	19b.3	1944	1945	1946	1947	1948
Ascorbic acid (vitamin C)	Percent	100	66	66	66	86	66	66	66	100	101	102	103	102	103	104	103	104	103	105
Ribo- flavin	Percent	100	66	66	66	98	66	100	100	100	101	100	100	100	100	100	101	101	101	102
Thiamine (vitamin B)	Percent	100	66	66	66	98	98	26	%	95	95	95	%	96	96	96	96	%	97	26
Calcium	Percent	100	100	100	100	66	100	100	101	102	103	102	103	102	103	103	104	101	3.05	106
Year		1911	1912	1913	1914	1915	1916	1917	1918	1919	1920	1921	1922	1923	1924	1925	1926	1927	1928	1929



Trends in Food Consumption of Wage-Earner Families in Birmingham, Alabama

Average purchases of food used at home, per person, in one week; housekeeping families of two or more persons, Birmingham, Alabama, winter 1935, 1946 and 1948

Economic descriptions of the second s	·	Average purchases of food used at home,	used at home,
rood group	per pe	person, in one	week
	1935	<u>1946</u>	1948
Milk, cream, ice cream, cheese Quarts	2.13	3.93	4.32
Meat, poultry, fish Pounds	2.45	2.93	3.10
)	7.9	w w	6.5
(Pounds	.62	• 72	<u>.</u>
Fats and oils Pounds	1.08	.97	1.12
Fresh fruit Pounds	2.19	2.89	3.08
	1.60	1.73	2.21
Potatoes, sweetpotatoes Pounds	2.22	2.30	1.82
			44 =====
Founds	ή9•	•78	1,38
Bakery products Founds	1.24	1/ 1.84	1.98
Flour and other cereals Pounds	3.43	4.22	2.91
Canned vegetable and fruit juices Pounds	%	_	•33
Pounds	1.48	3/ .75	1.72
Dried fruit and vegetable Pounds	•52		-41
Frozen fruit and vegetable Pounds	0	- - 0	10.
	-		

Excludes quantities of tomato and other vegetable juices. Excludes quantities of jellies, jams, and preserves. 1/ Excludes quantities of cakes, pies, and cookies.
2/ Excludes quantities of tomato and other vegetable.
3/ Excludes quantities of jellies. jams. and necess.

Source: BHNHE special Report No. 1.

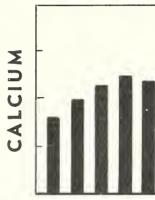
INCOME*

Chart 22

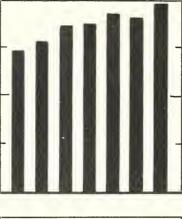
AND ADEQUACY OF FAMILY DIET

7,500 & over 2,000 -- 3,000 4,000 -- 5,000 3,000 -- 4,000 Under 1,000 1,000 -- 2,000 5,000 -- 7,500

PROTEIN



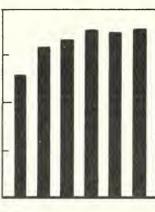
VITAMIN A VALUE



ASCORBIC ACID

RIBOFLAVIN

THIAMINE

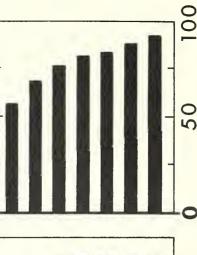


2,000 -- 3,000 3,000 -- 4,000

Under 1,000 1,000 -- 2,000 4,000 -- 5,000 5,000 -- 7,500 50

50

7,500 & over



% OF DIETS PROVIDING N R C ALLOWANCES

* 1947, AFTER FEDERAL INCOME TAX

NEG. S 9222-D

BUREAU OF HUMAN NUTRITION AND HOME ECONOMICS

ACITY FAMILIES, SPRING 1948

Income and Adequacy of Family Diet

Percentage of families having National Research Council's recommended allowances 1/ for calories and 8 mutrients per mutrition unit per day in food consumed at home Urban housekeeping families of 2 or more persons, Spring 1948

	Food	Protein	Calctum	Iron	Vitamin A Thiamine value 2/	Thiamine 2/	Ribo- flavin 2	Niacin 2/	Ascorbic acid 2/
	3,000 calories or more	70 gm. or more	1.00 gm or more	12.0 mg. or more	5,000 I. U.	1.5 mg. or more	1.8 mg. or more	1 4 9	75 mg. or more
	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
All classes	62	89	58	87	98	78	ਡੋ	8	8
Under \$1,000	20	99	04	92	72	72	65	89	56
\$1,000-1,999	27	83	50	98	78	72	62	78	\$
\$2,000-2,999	25	87	56	87	98	78	83	78	92
\$3,000-3,999	83	93	29	96	87	82	88	덦	82
***************************************	83	95	59	88	76	62	88	98	83
\$5,000-7,499	62	93	75	88	8	æ	89	88	88
\$7,500 and over	92	92	19	88	66	92	87	85	92
Not classified	85	88	58	ਲੋ	85	26	82	83	₹8

1/ National Research Council - Rev. 1948. 2/ Estimated average cooking lesses were deducted from the values of foods consumed.

Preliminary Report No. 12, 1948 Food Consumption Surveys, BENHE, processed. Source:

AND ADEQUACY OF FAMILY DIET* FAMILY SIZE

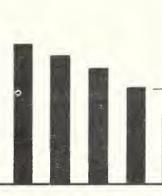
No.of Persons

PROTEIN

CALCIUM

VITAMIN A VALUE



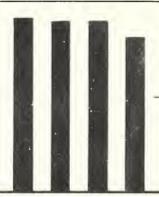


ASCORBIC ACID

THIAMINE

or more

9



4

or more

2

RIBOFLAVIN

% OF DIETS PROVIDING N R C ALLOWANCES 50

50

* CITY FAMILIES, \$3,000-\$4,000 INCOME, SPRING 1948

U. S. DEPARTMENT OF AGRICULTURE

NEG, S 9223-D

BUREAU OF HUMAN NUTRITION AND HOME ECONOMICS

Family Size and Adequacy of Diet

Percent of families having National Research Council's recommended allowances 1/for calories and 8 nutrients per nutrition unit per day in food consumed at home, by family size, for income class \$3,000-3,999, city housekeeping families of 2 or more, April-June 1948

	Food				Vitamin A		Kibo-		Ascorbic
Family size	energy		Calcium	Iron		Thiamine	flavin		acid
	3,000	70	1.00	12.0		1.5	7.8	15	75
	cal.		gm• II	·Bm	I. U.	mg · 2/	mg. 2/		mg. 2/
	Percent	Percent	Percent F	Percent		Percent	Percent		Percent
•)		((ì		5		5
2 persons	8	2	2	22	c C		7.7		7,7
3 persons	85	93	. 19	91	16		8		84
h versons.	85	93	09	95	06		96	77	37
5 or more persons.	75	88	50	87	81	22	81	78	72

1/ National Research Council, Rev. 1948. $\overline{2}/$ Estimated average cooking losses were deducted from the value of foods consumed.

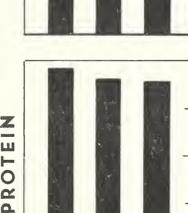
Source: Umpublished data, 1948 Food Consumption Surveys, Bureau of Human Nutrition and Home Economics.

AND ADEQUACY OF FAMILY DIET EDUCATION OF HOMEMAKER*

Chart 24

PROTEIN

VITAMIN A VALUE



High School

College

Elementary

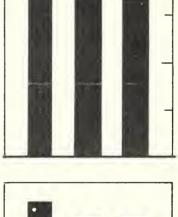
CALCIUM



ASCORBIC ACID

RIBOFLAVIN

THIAMINE



High School

College

Elementary

% OF DIETS PROVIDING N R C ALLOWANCES

100

50

* CITY FAMILIES, \$3,000-\$4,000 INCOME, SPRING 1948

Education of Homemaker and Adequacy of Family Diet

U. S. DEPARTMENT OF AGRICULTURE

Percent of families having National Research Council's recommended allowances 1/ for calories and eight nutrients per nutrition unit per day in food consumed at home, by homemaker's education; income class \$5,000-5,999, city housekeeping families of 2 or more, April-June 1948

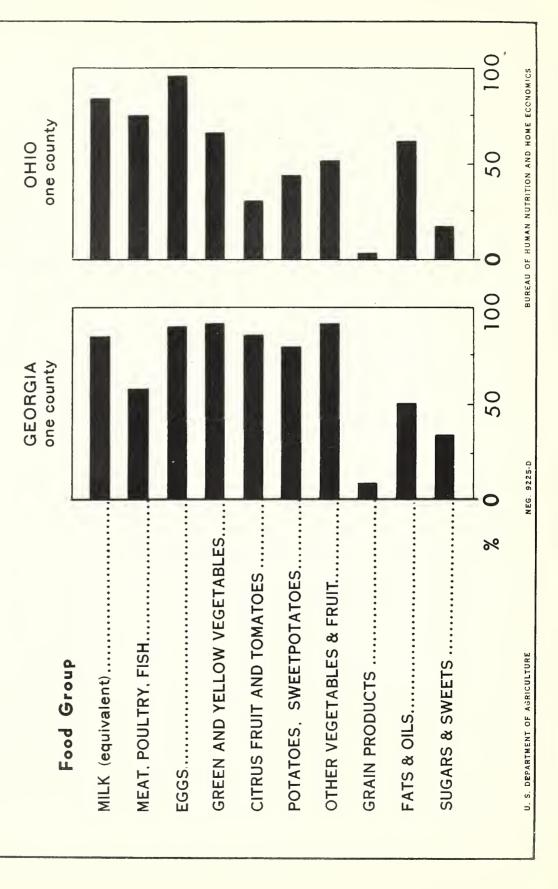
Homemaker's	-esnoH	Food		Protein Calcium	Iron	Vitamin A value	Vitamin Thiamine A value	Ribo- flevin	Niacin	Ascorbic
education	$\frac{\text{hold}}{\text{size } 2/}$	hold $\frac{3,000}{\text{size } 2/}$ calories		70 gm. 1.00 gm. 12.0 mg. 50,000 I.U.	12.0 mg.	50,000 I.U.	1.5 mg.	1.5 mg. 1.8 mg. 3/	15 mg.	75 mg.
		Percent	Percent	Percent Percent	Percent	Percent	Percent	Percent Percent	Percent	Percent
Elementary school. 3.56	3.56	79	06	57	87	80	80	85	92	73
High school	3.41	81	36	09	68	87	80	87	80	85
College	3.13	776	98	79	26	98	96	8	95	76

Fwenty-one meals a week at home = 1 person. 1/ National Research Council, Rev. 1948. $\frac{2}{2}$ [wenty-one meals a week at home = 1 pt $\frac{2}{2}$ Estimated average cooking losses were

Estimated average cooking losses were deducted from values for food consumed.

Source: 1948 Food Consumption Surveys, BHNHE unpublished data.

HOME-PRODUCED FOOD, FARM FAMILIES Parcent of Total Food Consumed, Summer 1945



Home-Produced Food, Farm Families

specified food groups, farm families in a Georgia and an Ohio county, summer 1945 Percent of all food consumed at home that was home-produced, by

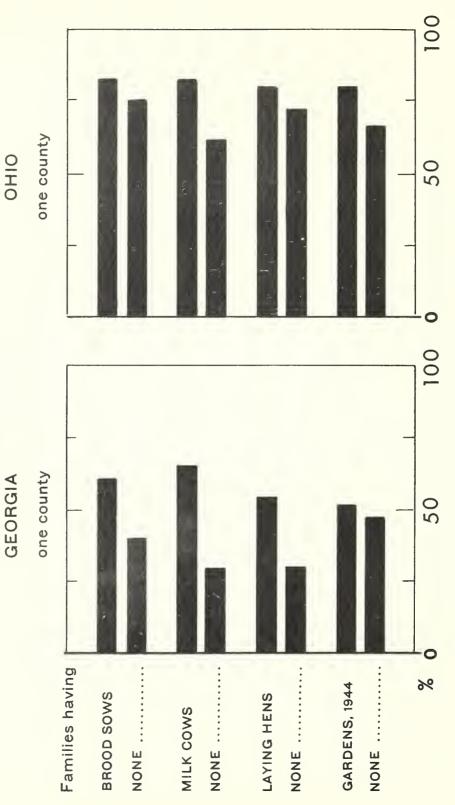
	Percent of all food consumed	food consumed
Food group	reported as	reported as home-produced
	Georgia	Ohio
Milk, cream, ice cream, cheese	85	† ₁₈
Meat, poultry, fish	57	75
Fg 8	8	%
Leafy, green and yellow vegetables.	98	99
Citrus fruit, tomatoes	85	30
Potatoes, sweetpotatoes	79	43
Other vegetables and fruit	91	51
Grain products	8	2
Fats and oils	20	61
Sugars and sweets	33	16
Dry beans, peas, nuts	1	9

1/ Not available.

Source: Diets of families in the open country--a Georgia and an Ohio county, summer 1945, U. S. D. A., Misc. Pub. 704.

LIVESTOCK AND GARDENS AND ADEQUACY OF DIET FARM FAMILIES, SUMMER 1945

Families with Diets Meeting 2/3 Recommended Allowances *



*2/3 OR MORE OF NATIONAL RESEARCH COUNCIL ALLOWANCE FOR LEAST SATISFACTORY ESSENTIAL IN DIET

U. S. DEPARTMENT OF AGRICULTURE

NEG. 9226-D

BUREAU OF HUMAN NUTRITION AND HOME ECONOMICS

Livestock and Gardens and Adequacy of Diet

Number and percent of farm families having specified livestock and gardons and satisfactory diets in a Georgia and an Ohio County, summer 1945 1/

				1		
Livestock and Gardens	Cou	County in Georgia	rgia	တိ	County in Ohio	iio
(Families with and without)	Total No. of families	Families with satisfactory diets 1/	s with ctory	Total No. of families	Families with satisfactory diets 1/	s with ctory
		Number	Percent		Number	Percent
Brood sows	159	35.4%	38	119	98	82 76
Milk cows With milk cows	158	103 26	65 29	172 29	142 18	83 62
Laying hens With laying hens	229	123	325	186 15	149 11	80
Other animals With other animals	109	67 62	61	18	1 6 ¹ / ₁	61
Garden in 1944 With garden in 1944 With no garden in 1944	222 27	116 13	52 48	192	15h 6	80

 $\frac{1}{2}$ Satisfactory diets: Two-thirds or more of National Research Council dietary allowances for each dietary essential, Rev. 1945.

Source: "Diets of families in the open country. A Georgia and an Ohio county, summer 1945," U. S. Department of Agriculture Miscellaneous Publication 704.

HOUSING

Despite the great interest in building, modernizing, and otherwise improving farm houses in the past few years, many farm houses are still poorly equipped for family living. A special Census sample survey in May 1948 showed less than half the farm dwellings in the country with a kitchen sink. Only slightly more than 1 in 4 farm houses had a bathtub or shower. On the other hand, almost all urban family dwellings had a sink, and two-thirds had a private bath or shower (chart 27).

Electricity is often the key to modernization of the farm house. Usually, it is only after the house has electric service that it is feasible to install a water supply and sewage disposal system.

The Rural Electrification Administration, by extending credit for constructing power lines, is responsible for bringing electricity to many rural areas. Without such assistance, individual farmers and other rural people are often unable to obtain electricity. In June 1949, more than three-fourths of the farms in the country had electricity. During the year ending June 30,

1950, REA borrowers added to their lines, 474,000 consumers of whom 396,000 were on farms. These farms together with the many electrified apart from the REA program brought the estimated number of farms with electricity from a power line to over 85 percent of all farms. In 1935, when the program was started, only 11 percent of all farms had electricity from a power line.

Electrification of farms has not progressed uniformly throughout the country (chart 28). Often factors other than income are involved, The Pacific and East North Central States now lead in electrification with more than 95 percent of the farms having Central Station service. The Southern States showed the greatest recent increase, extending service from 59 percent of the farms in 1948 to 73 percent in 1949.

Chart 29 groups the States by the percent of farms without electricity. Between June 1948 and June 1949, the number of States in which more than half of the farms lacked electricity dropped from 8 to 3, while the number in which fewer than 5 percent were without electricity increased from 8 to 11.

Electricity makes it possible for the farmer to use up-to-date farm operating methods and increase farm labor productivity. But the effect on family living of electric service for the farm house is even more marked. Some recent studies of farms with electricity in selected areas of 3 States have shown that for both small and large farms, for owners and renters, at high as well as low incomes, an average of 75 percent or more of the electrical current used on the farm goes for household operations (chart 30). For some classes of farms the proportion for the house exceeds 90 percent.

An electric refrigerator and running water under pressure are among the items most frequently installed immediately after electrification. In $19\mu 8$, there were 85 refrigerators on every 100 farms with electricity in certain areas of Georgia and Ohio, and 68 per 100 in an area in Washington. On the other hand, there were only 17 electric ranges per 100 electrified farms in these areas in Georgia, 28 in Ohio, and 35 in Washington. (Chart 31.)

Other studies have indicated that farms operated by tenants are less likely to have

electricity than those of owners. Furthermore, even those tenant-operated farms with electric service are less likely to have running water and electric appliances than electrified farms operated by their owners. In the Iowa sample of farms with electricity, on every 100 owner-operated farms there were 90 houses with refrigerators and 78 with running water, but for every 100 tenant-operated farms, only 76 had refrigerators and 56 water systems. The picture in the Georgia sample was similar, with an even greater difference between owners and tenants (chart 32).

In contrast with the steady spread of electricity, fewer farms had telephones in 1945 than in 1920 (chart 33). The BAE estimated that only 40 percent of farms had telephones in July 1949, and there are indications that for at least half of these service is unsatisfactory.

In October 1949, the REA expanded its program to help rural people obtain adequate telephone service. As a result about 7,000 rural families will have improved service, and almost 10,000 will have a telephone for the first time.

Urban and Rural Dwellings, May 1948 MODERN FACILITIES

00 ZZZZZZ URBAN NONFARM RURAL 75 50 FARM SOURCE: BUREAU OF THE CENSUS 25 DWELLINGS WITH COOKING EQUIPMENT BATH OR SHOWER % YZ IS

U. S. DEPARTMENT OF AGRICULTURE

NEC. S 9227-D BUREA

BUREAU OF HUMAN NUTRITION AND HOME ECONOMICS

Modern Facilities

Urban and Rural Dwellings, May 1948

Percent of occupied urban, rural nonfarm and rural farm dwellings having designated facilities $\underline{1/}$

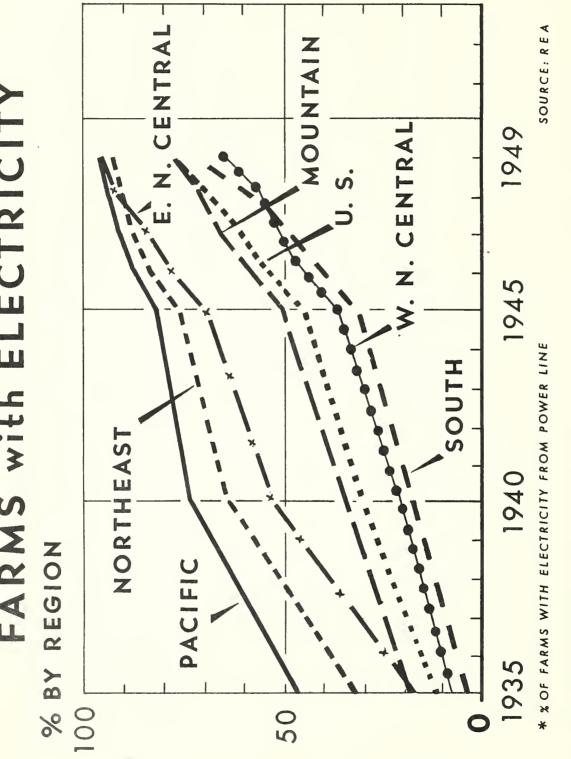
Facility	United States	Urban	Rural	Rural
	Percent	Percent	Percent	Percent
Cooking equipment 2/	1.66	0.66	2.66	5.66
Kitchen sink	81.4	93.6	2.47	45.3
Bathtub or shower	68.5	82.9	7.65	27.4
All designated facilities	6.79	82.2	58.9	27.1

1/All facilities must be in dwelling unit and for exclusive use of

cooking; special purpose appliances such as toasters, percolators, occupants. 2/ Stoves, ranges, hotplates, and similar equipment used for and waffle irons are not regarded as cooking equipment.

Source: U. S. Bureau of the Census. Series P-70, No. 3.

FARMS with ELECTRICITY



BUREAU OF HUMAN NUTRITION AND HOME ECONOMICS

NEG. S 9228-D

U. S. DEPARTMENT OF AGRICULTURE

Farms with Electricity, by Region

Percent of farms with electricity from power line

		1935, 1940, 1945-49 1/	170° 1747	/T /T-			
Region	1935	1940	1945	1946	1947	1948	1949
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	10•9	30.4	45.7	54.3	0.19	9*89	78.2
Northeast	31.7	4-69	6.97	84.1	88.3	90°8	92.7
New England	7.95	65.8	76.8	82.1	96.6	87.7	89.1
Middle Atlantic	29.7	62.5	6.91	85.0	89.0	92.1	94.3
North Central	12.0	35.7	52.7	61.3	0.79	73°th	80•2
East North Central	16.7	52.lt	9.69	78.2	84.3	92.0	6.56
West North Central	7.7	20.2	37.0	7.5.6	51.1	56.2	9*49
South	3.2	17.1	31.6	10.7	148.8	58.8	72.6
South Atlantic	7.0	23.7	37.3	145.7	55.1	68.2	82.1
East South Central	89	13.44	26.3	33.6	0.14	79.5	63.8
West South Ceatral	2.0	14.2	30.8	9.21	1.647	58.1	71.0
West	32.7	55.6	68.5	75-4	80.8	11.418	88.4
Mountain	17.6	34.6	50.4	58.9	66.1	. 70.9	7-77
Pacific	17097	73.3	82.2	87.8	616	94.5	7.96

1/ Percent of farms with electricity for 1935, 1940, and 1945 based on total number of farms in those years. Percent of farms with electricity for 1946, 1947, 1948, and 1949 based on total number of farms in 1945. Number of farms receiving central station service, January 1, 1955, 1945; April 1, 1940; and June 30, 1945-49.

Source: Rural Electrification Administration.

Chart 29

Farms Without Electricity Percent without electricity, by State, 1949 1/

Percent of farms lacking elec- tricity		
State	Loss than 5% lacking electricity	Delaware Massachusetts Washington Michigan Idaho Rhode Island. New Jersey Indiana Oregon Ohio
Percent of farms lacking electricity		00 C 0 0 C 0 C 0 C 0 C 0 C 0 C 0 C 0 C
State	5-9.9% lacking electricity	Colorado Wisconsin Illinois Pennsylvania. Maryland New York New Hampshire California
Percent of farms lecking elect		22 22 22 22 22 22 22 22 22 22 22 22 22
State	10-24.9% lacking electricity	Alabama Maina Taxas South Carolina Minnesota Vermont Arizona Arizona Virginia Georgia Iowa
Percent of farms lacking electricity		60 9 2 2 3 3 3 4 4 5 5 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6
State	25-49.9% lacking electricity	New Mexico Nebraska Oklahoma Missouri Kansas Montana Wyoming Kentucky Kentucky Kentucky Kentucky Kentucky
Percent of farms lacking elect		63.6 61.3 50.9
State	50% and more lacking electricity	North Dakota South Dakota Mississippi.

1/ Based on number of farms January 1, 1945 and number lacking electricity June 30, 1949.

Source: Rural Electrification Administration.

ELECTRICITY USED IN HOUSEHOLD AND FARM OPERATIONS Upper Piedmont, Ga., 1947

FARM

HOUSEHOLD

DATE ELECTRIFIED

Before 1940

1940 - '43

1944 - '45

INCOME

\$4,000 or over

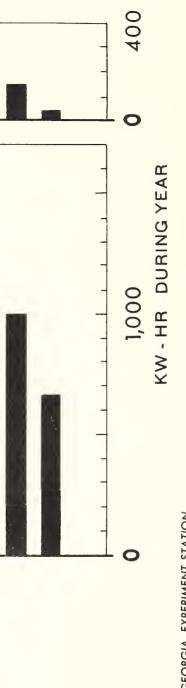
\$2,000 - \$4,000

Under \$2,000

TENURE

Owners

Renters



SOURCE: BAE AND GEORGIA EXPERIMENT STATION

U. S. DEPARTMENT OF AGRICULTURE

BUREAU OF HUMAN NUTRITION AND HOME ECONOMICS

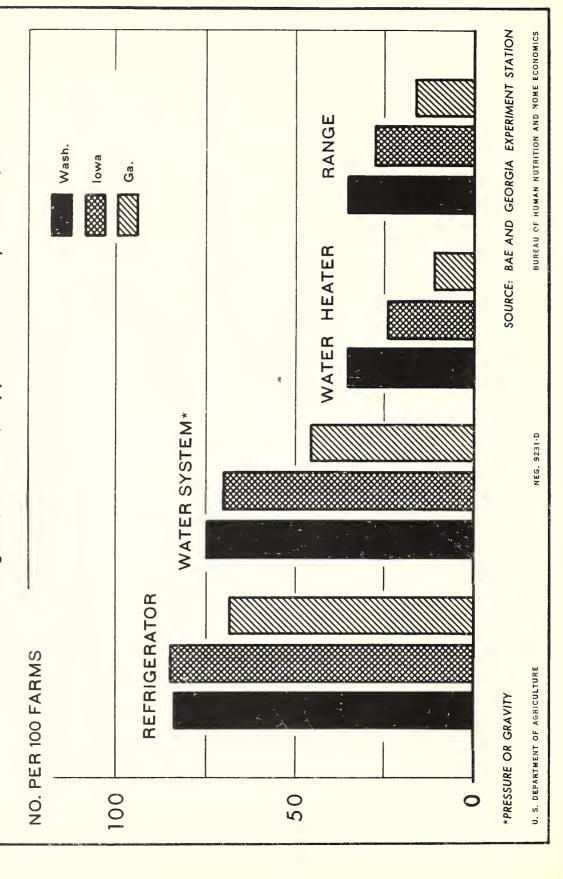
Electricity Used in Household and Farm Operations By Date of Electrification, Income, and Tenure Upper Piedmont of Georgia, 1947

(Farms with Electricity)

		pesn HWM	sed	Percent K	W.H used
Item	Number farms	Household operations	Farm operations	Household operations	Farm operations
All farms	557	931	119	89	11
Total income \$4,000 or more \$2,000-\$3,900	269	1,666 (33 640	331 47 20	83 46 97	17 6
Tenure of operator CwmersRenters	117	1,005	136	88	12
Date of electrification Before 1940	160 194 183	1,172 976 666	207 66 84	85 94 89	57 11

Source: Georgia Experiment Station, Bulletin 263, "Electricity on Farms in the Upper Fiedmont of Georgia," by Oscar Steanson and Joe F. Bavis.

N. W. Washington; E. Iowa; Upper Piedmont, Ga. 1948 ELECTRICAL EQUIPMENT IN FARM DWELLINGS



Electrical Equipment in Farm Dwellings, 1948

Pieces of Specified Equipment per 100 Farms with Electricity Northwestern Washington, Eastern Iowa, and Upper Piedmont of Georgia

EG+	Equipmer	Equipment per 100 farms	O farms
	Washington	Lowa	Georgia
	area	area	area
Farms represented	181	191	557
			.==
hefrigerator	83.5	85.0	4.89
Water system 1/	74.6	70.1	45.4
Water heater	35.3	24.5	11.1
hange	35.4	28.2	16.7
1/ Pressure or gravity	ty.		

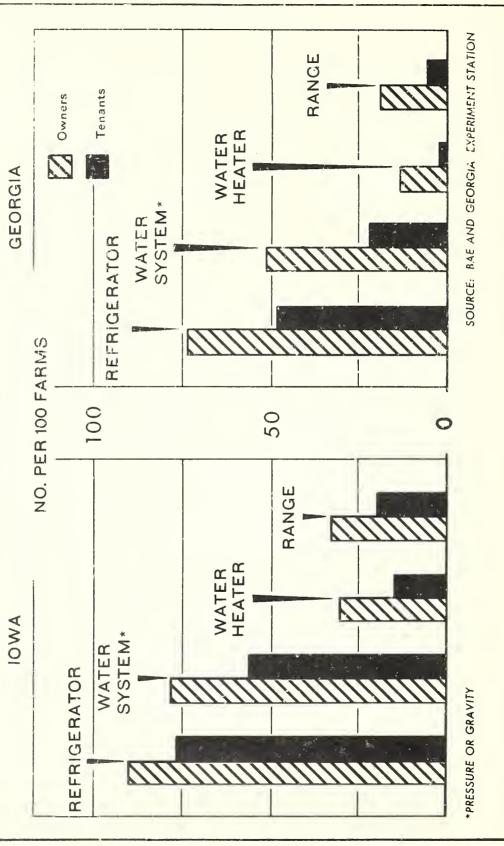
Source: Georgia Experiment Station, Bulletin 263, "Flectricity on Farms in the Upper Piedmont of Georgia," by Oscar Steanson and Joe F. Davis, June 1950, and unpublished data of Eureau of Agricultural Economics.

U. S. DEPARTMENT OF AGRICULTURE

ELECTRICAL EQUIPMENT IN FARM DWELLINGS

Chart 32

By Tenure; E. Iowa; Upper Piedmont, Ga., 1948



Electrical Equipment in Farm Dwellings, by Tenure

Pieces of Specified Equipment per 100 Farms with Electricity Eastern Iowa and Upper Piedmont of Georgia, 1948

	Piece	as of equipme	Pieces of equipment per 100 farms	arms
Item	Easter	Eastern Iowa	Upper Piedmont, Georgia	nt, Georgia
	Owners	Tenants	Owners	Tenants
Number of farms	287	174	6443	114
Refrigerator	90.2	4.97	73.6	78.8
Water system 1/	78.4	56.3	51.2	21.9
Water heater	30.3	14.9	13.3	5.6
Range	33.1	20.1	19.4	1.9
والمساورة والمراولة والمراولة والمراولة والمراولة والمراولة والمراولة والمراولة والمراولة والمراولة		The state of the s	A STATE AND PROPERTY OF CONTRACT OF PERSONS AND PROPERTY OF PERSONS AND PERSON	The state of the s

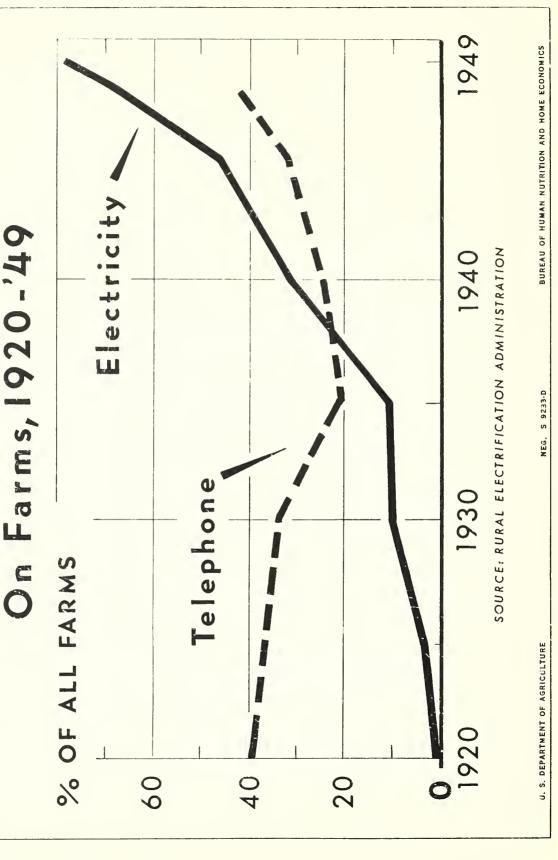
1/ Pressure or gravity.

Source: Georgia Experiment Station, Bulletin 263, "Electricity or Farms in the Upper Piedmont of Georgia," by Oscar Steanson and Joe F. Davis, June 1950, and unpublished data of Bureau of Agricultural Economics.





Chart 33



Number and Percent of Farms Having Telephones and Electricity 1920-1949 Electricity and Telephones on Farms

		Number farms	Percent of	Percent of farms with
Year	Number farms with telephones $1/$	receiving central station electric service 2/	Telephone	Electricity $\frac{2}{}$
1920	2,498,493	103.045	78.7	1.6
1925	3/	203,892	3/	3.2
1930		597,122		9.5
1935	1,400,000	743,954	7 20.6	10.9
1940		1,853,249		30.4
1945	1,866,109	2,679,184	31.8	45.7
1948	2,473,000	777,610,47	12.2	9.89
1949	/2	4,582,016	2/	78.2

1/ January 1, 1920, 1935, 1945; April 1, 1930, 1940; December 31, 1948.
2/ January 1, 1920, 1925, 1935, 1945; April 1, 1930, 1940; June 30, 1948, 1949.
3/ Data not available.
4/ REA estimate.

U. S. Department of Agriculture, Rural Electrification Administration. Source:

CLOTHING

Little information is available as to how adequately families are clothed. In the past, studies of family clothing have, for the most part, been limited to amounts spent and numbers of articles purchased. Information on clothing inventories will help teachers and others who work with families to understand more fully clothing needs and the factors that influence clothing practices.

Data from a recent study of family clothing supplies are presented here. The information given was obtained from families living in one area--Minneapolis-St. Paul, Minnesota. While the quantities of clothing owned and purchased by these families may not be typical of families living either in other cities or in rural areas, the relationships shown would probably be much the same for other groups.

The families cooperating in this study were of a selected type--families of two, three, or four persons containing both a husband and a wife with no children or one or two children aged 2 to 15 years. The survey was made early in 1949.

Charts 34 and 35 show by income group the supplies on hand of selected clothing articles for husbands and wives respectively. For the items more commonly owned, the articles showing an appreciable proportionate increase with income in numbers owned by both the husbands and the wives were, for the most part, those of the "street" or "dress" type.

Not all types of clothing showed an increase in number owned with income, however. This is accounted for by the fact that as income varies so also do other characteristics such as age, occupation, and family size. The effect of occupation is implied in the fact that for the husbands, articles such as overalls, work pants, and work shoes actually decreased with income.

To get an over-all index of the total amount of clothing owned by husbands and wives in the three income classes shown separately, chart 36 was prepared. To make possible a summation of dissimilar articles such as shoes and coats, each item was given a "relative importance" weighting by using a standard price.

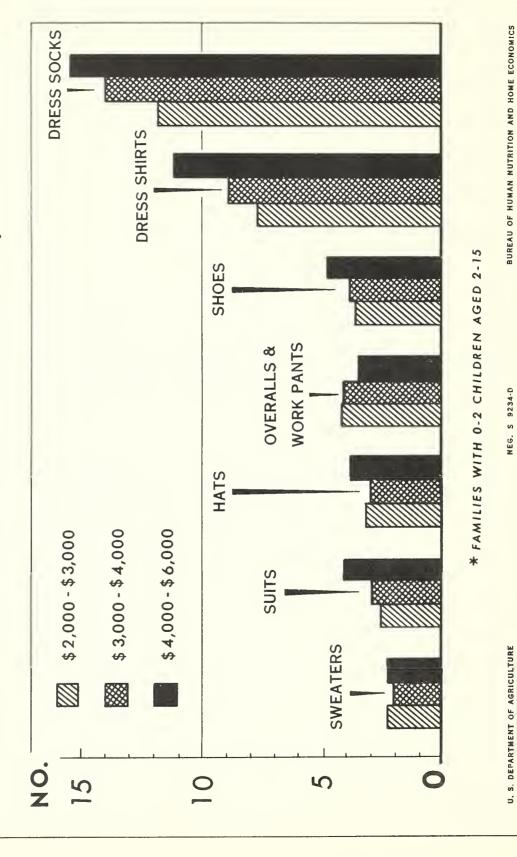
Chart 36 shows more difference in the total clothing stocks of husbands in low- and high-income families than in the clothing of the wives. Husbands in families with \$4,000-\$6,000 income had 35 percent more clothing on hand than those in families with only \$2,000-\$3,000. Wives in the higher income families had 26 percent more clothing than those in the lowest income families. If we had information on the prices paid for the articles in the wardrobe, it is likely that we would find that the difference in value of clothing owned between the highest and the lowest income group was relatively greater for the women than for the men.

In chart 37 the inventories of some articles of clothing owned by husbands are contrasted with the inventories of articles owned by the boys in the group. The wardrobes of the children show the popularity of the more informal types of clothing. Compared with the men, the boys tended to own jackets and sweaters rather than coats, caps and beanies rather than hats, separate trousers and overalls rather than suits, and knit shirts rather than dress shirts. The clothing of the girls (data not charted here) showed the same tendency compared with that of the women, but to a lesser degree. It is harder

to identify the "casual" in their clothing, but the girls owned more sweaters and fewer coats than the women, skirts and blouses rather than dresses, anklets rather than long hosiery, and considerably more slacks and play clothes than the women. In chart 38 the inventories and purchases of new, ready-to-wear clothing are compared for the wives. The difference between the number owned and the number purchased during the preceding year was considerably greater for some articles than for others. Some types of clothing are both more durable and less likely to go out of style quickly than others and are therefore purchased infrequently. For some types of clothing, relatively large stocks are kept on hand to afford variety. Stocks of some articles such as handkerchiefs, are high in relation to purchases because they are received in large part as gifts.

For a few types of clothing, purchases were actually higher during the year than number owned. Large supplies of women's hosiery, for instance, are not kept on hand at any one time, but because of the fragile nature of the article, purchases are made frequently.

CLOTHING INVENTORY by INCOME* Husbands, Minn.-St. Paul, 1949



Clothing Inventory by Income: Husbands

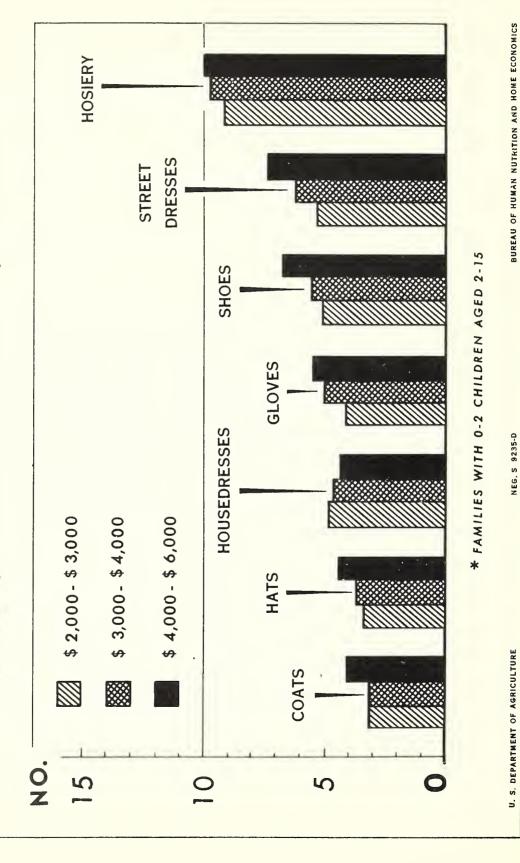
Minneapolis-St. Paul, Minnesota, 1949: Families without children or with one or two children aged 2-15 years

	Family	ly income	1/	
Item	\$2,000- 2,999	\$3,000- 3,999	\$1,000- 5,999	1
Number of husbands	155	131	111	1
	vera	ge number	owned.	, ,
Sweaters				}
Pull-over	1.47	1.45	1.54	
Coat-style	.79	.61	.75	ļ
Total	2.26	2.06	2.29	ł
Suits				!
Year-round and winter suits	2.23	2.53	3.23	
Summer suits	.25	.39	%	
Dress suits	70.	.02	•16	
Total	2.52	.2.92	4.05	
Hats and caps				
Caps, beanies, helmets, stocking caps, knitted hats	1.06	.86	-99	
Hats for business or dress	1.86	1.82	2.55	
Other hats	.37	-42	٠4٦	1
Total	3.29	3.10	3.95	İ
				1
Overcoats, heavy storm coats	1.09	1.16	1.25	
Topcoats with heavy linings	.35	.29	.27	
Topcoats with lightweight or part linings	.63	.77	.92	
Heavy jackets	1.45	1.49	1.71	
Lightweight jackets	.74	92.	.80	ı
Total	4.26	4.41	4.95	H
Overalls and work pants	4.21	4.21	3.52	
Shoes		,		
Canvas shoes, sneakers, etc	.21	.36	777	
Work shoes	•72	. 82	89*	
Street shoes	2.76	2.73	3.71	
Total	3.69	3.91	4.83	
Dress shirts, woven	7.7	8.92	11.30	
Dress socks	11.81	10.41	15.41	1

1/ 1948 income after State and Federal income taxes.

Source: Bureau of Human Nutrition and Home Economics, Studies of Family Clothing Supplies, Minneapolis-St. Paul, Minnesota, 1949.

CLOTHING INVENTORY by INCOME* Wives, Minn.-St. Paul, 1949



Clothing Inventory by Income: Wives

Minneapolis-St. Paul, Minnesota, 1949: Families without children or with one or two children aged 2-15 years

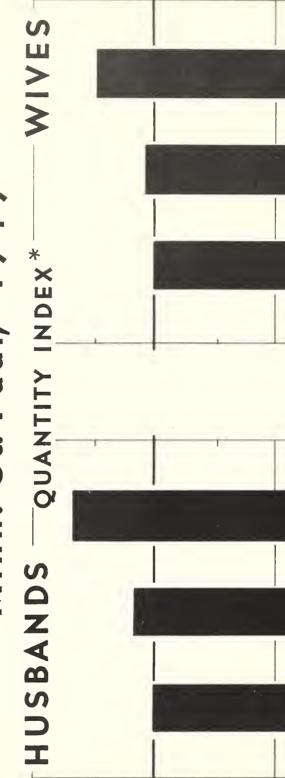
	FS	Family income 1	10e 1/
Item	\$2,000-	\$3,000 -	\$\tau_000-
	2,999	3,999	5,999
Number of wives	155	131	111
	Averag	Average number	owned
Coats and heavy jackets			0 / 4
Heavy coats, no fur.	0.72	0.69	90°0
heavy coats, trimmed with rur. Lightweight coats, capes,	₹.		27.
shorties, toppers	1.31	1.31	1.70
Fur coats, fur jackets and			
capes, furlined wraps	%.	79.	• 79
Heavy sport jackets	.24	.31	- 144
Total	3.27	3.28	4.09
Hats and caps	3.37	3.69	4.43
House dresses	7.8%	h-74	4.39
Gloves and mittens	7.08	5.02	х. 50
Shoes			
Athletic shoes	.16	.27	• 32
Shoes for dress and work	4.97	5.45	6.48
Total	5.13	5.66	6.80
Dresses for street, afternoon			
and evening	5.37	6.27	7.51
Hostery	,		,
Anklets	3.63	3.98	4.24
Long hose	5.55	5.78	5.82
Total	9.18	9.76	10.06
1/ 101.8 tracomo often Ctata and Fe	Fodons income	men tovos	

1/ 1948 income after State and Federal income taxes.

Source: Bureau of Human Nutrition and Home Economics, Studies of Family Clothing Supplies, Minneapolis-St. Paul, Minn., 1949.

TOTAL CLOTHING by INCOME Minn .- St. Paul, 1949

Chart 36





4-6





THOUSAND DOLLARS

* AVERAGE QUANTITIES OF EACH TYPE OF ARTICLE OWNED WEIGHTED BY A STANDARD PRICE QUANTITY OWNED BY PERSONS WITH INCOME OF \$2,000-\$3,000=100

Total Clothing by Income: Husbands and Wives

Minneapolis-St. Paul, Minnesota, 1949: Families without children or with one or two children aged 2-15 years

	Husbands	nds	Wîr	Wives
Income group	Weighted Quantity 1/	Weighted Quantity Weighted Quantity Quantity Index $\frac{2}{1}$ $\frac{2}{2}$	Weighted Quantity $\frac{1}{2}$	Quantity Index 2/
\$2,000-2,999	603	100	753	700
\$3,000-3,999	659	109	194	105
\$4,000-5,999	812	135	247	126

1/ Summation of average number owned of each article weighted by a set of fixed prices, namely the average price paid for such purchases in the preceding year by persons of all incomes in the study.

2/ Weighted quantity owned by persons with income \$2,000-3,000 = 100.

Studies of Family Clothing Supplies, Minneapolis-St. Paul, Source: Bureau of Human Nutrition and Home Economics, Minnesota, 1949.

BOYS CLOTHING INVENTORY * Minn .- St. Paul, 1949 HUSBANDS

SWEATERS

SEPARATE TROUSERS

SUITS

HATS & CAPS

KNIT SHIRTS

OVERALLS, WORK PANTS

COATS & JACKETS

SHOES

DRESS SHIRTS

NUMBER

* FAMILIES WITH 0-2 CHILDREN AGED 2-15

5

5

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U. S DEPARTMENT OF AGRICULTURE

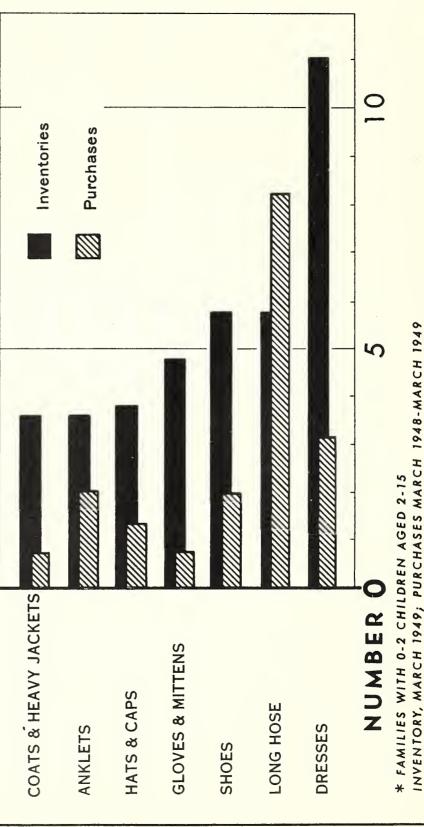
BUREAU OF HUMAN NUTRITION AND HOME ECONOMICS

Clothing Inventory: Husbands and Boys

Minneapolis-St. Faul, Minnesota, 1949: Families without children or with one or two children aged 2-15 years

Item	Husbands	Boys	Item	Husbands	Boys
Number of persons	514	01/1	Number of persons	717	01/1
	Average number	ber owned	-	Average number	oer owned
Suits Year-round and winter suits	2.69	0.51	Coats and jackets Overcoats, heavy storm		
Summer suits Dress suits	.11	.13	Coats	1.18	0.36
Total	3.27	79.	Topcoats with lightweight	,	
Sweaters			or part linings	47. 2.1. L	77.00
Pull-over	1.36	1.97	Lightweight jackets	92.	.80
Coat-style	.78	1.17	Total	4.24	2.69
TOOGT	77.7	70.44	# # # # # # # # # # # # # # # # # # #		
Separate trousers and slacks for			Overalls, coveralls	1.31	4.31
dress and business	24.5	3.49	Work trousers	2.39	•26
Hats and caps			Total	3.70	4.57
Caps, beanies, helmets, stock-			Dress shirts, woven	9.35	2.06
ing caps, knitted hats	1.00	2.34		,)
Hats for business, dress, or			Knit shirts	3.49	8.18
school	2.14	.17			
Other hats	ည က	.07	Hosiery		
Total	3.52	2.58	Work socks	4.73	1.15
Shoes			Dress socks	13.52	10.45
Canvas shoes, sneakers, etc	.31	24.		70.01	000
Work shoes	29.	7 0•		ď	
Street shoes	3.08	1.61			
Total	7.06	2.12			
Source: Bureau of Human Nutrition and St. Paul, Minnesota, 1949.	Home	Economics, St	Studies of Family Clothing Supplies,	ies, Minneapolis-	olis-

INVENTORY AND PURCHASES* Minn .- St. Paul, 1949 WIVES' CLOTHING



U. S. DEPARTMENT OF AGRICULTURE

BUREAU OF HUMAN NUTRITION AND HOME ECONOMICS

Inventory and Purchases: Wives' Clothing

Minneapolis-St. Paul, Minnesota, 1949: Families without children or with one or two children aged 2-15 years

	77.5	514 wives
Item	Average	Average
	number	number
	owned	purchased
Hats and caps	3.78	1.31
Coats and jackets		
Heavy coats, no fur	29°	•16
Heavy coats trimmed with fur	•38	60.
Lightweight coats, capes, shortles, toppers	1.45	35
Fur coats, fur jackets and capes, fur-	!	1
lined wraps	.71	.07
Heavy sport jackets	.32	•03
Total	3.53	• 70
Dresses		
House	4.77	1.23
Other	6.29	1.87
Total	11.06	3.10
Shoes		
Athletic shoes, etc	.21	• 02
Shoes for dress and work	5.51	1.97
Total	5.72	1.99
Anklets	3.58	1.99
Long hose	5.77	8.21
Gloves and mittens	72.77	•76

Note: Inventories were taken early in $19\mu 9$. Purchase data refer to year preceding $(19\mu 8-\mu 9)$.

Source: Bureau of Human Nutrition and Home Economics, Survey of Family Clothing Supplies, Minneapolis-St. Paul, Minnesota, 1949.

ADDITIONAL CHARTS

INCOME' and FOOD CONSUMPTION

LB PER PERSON IN A WK, SPRING 48

6 Tometons, citrus fruit, press & politic est

A

5,000 10,000

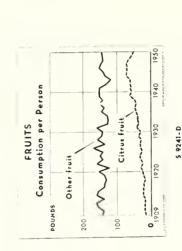
2.000

DOLLARS (1947)

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Francisco Constitution (Constitution Constitution Constit

included in film strip



Consumption per Person

MILK EQUIV (qts.)

Total

Milk and cream

Other dairy products:

DAIRY PRODUCTS'

Other veg.

1930 S 9242-D

1920

006

1940 1950

1930

1920

S 9240-D

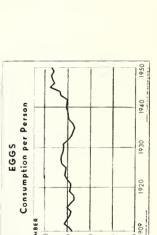
MEAT, POULTRY, FISH; GRAINS

Consumption per Person

POUNDS 300

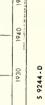
Green and yellow veg.











1950

1940

1920

1909

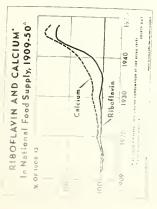
1001

5 9243-D

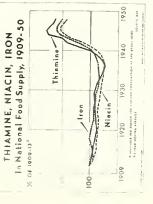
Meat, poultry, fish

Grain products

S 9245-D



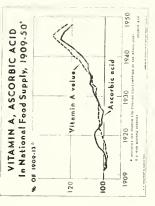
\$ 9246-D



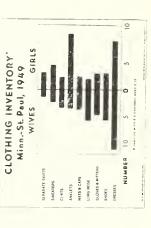




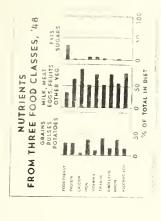
S 9250-D



S 9248-D



5 9261-0



S 9251-D



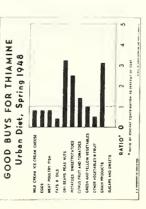
5 9249-0



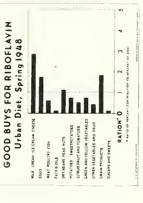
S 9260-D

ADDITIONAL CHARTS

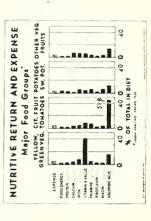
included in film strip



S 9257 - D



S 9258-D



MEAT, FISH POULTRY

EGGS

MILK, CREAM,

NUTRITIVE RETURN AND EXPENSE

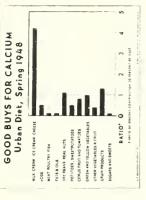
Major Food Groups*

0

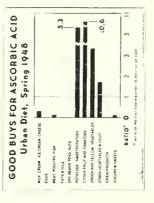
% OF TOTAL IN DIET

erel Umitat totimbet

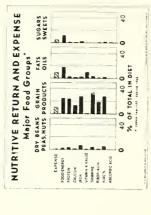
\$ 9257-L



5 9256-0



S 9259-D



S 9255-D

